

The first-of-its-kind prediction platform that

Forecasts Demand and Optimizes Resources

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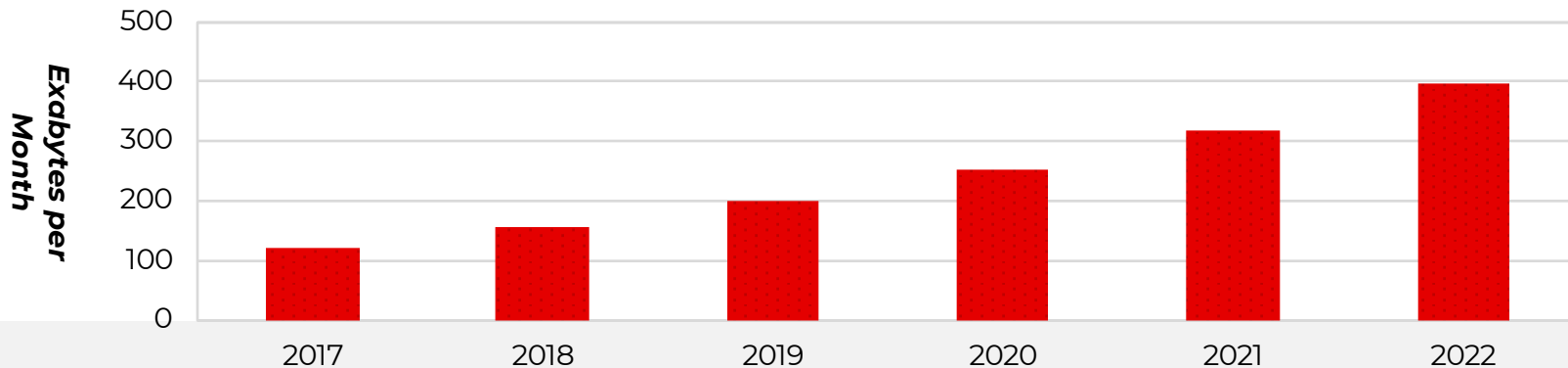
5G

eino

Exponential Internet Traffic Growth

26% CAGR

2017 – 2022



Continuous Network Upgrades

Demand
Forecasts

**\$350
BILLION
ANNUALLY**

Growth
Scenarios

Guesswork in Demand Forecasting



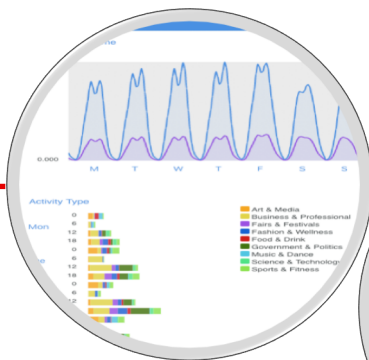
\$65 billion

Or 20% Annual waste in
network upgrades (PwC)



Patented Technology

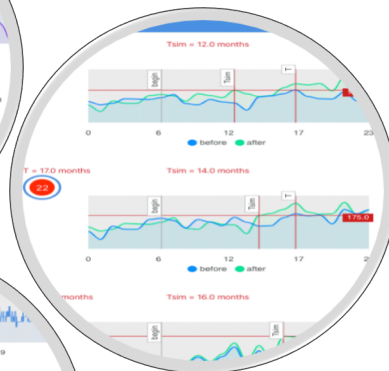
Action
with tailored
strategy



Forecast
with highest
accuracy



Simulate
“what-if”
scenarios



Optimal Deployment of Network Capacity



\$4 Billion

10-year benefits for a large-scale
operator: **AT&T and Verizon**



Traction

Proofs of Concept



20 customers in our sales pipeline

Horizontal Market Opportunity

Engineering and business intelligence
teams across industries



E-Commerce

Use Cases

- Supply chain planning



Ride-hailing/ Autonomous Vehicles

- Fleet size and location adjustment based on number of ride requests



Electric Utility

- Capital planning based on demand forecasts

Core Team

Deep market
knowledge in
telecom, startup,
and software



Payman Samadi
Founder, CEO



Vladimir Eremin
Data Scientist



Carolyn Quirk
Information Architect

Advisors



Mike Bell
Sales Advisor



Robert Novo
Technical Advisor



Pete Soderling
Strategy Advisor



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Prediction-as-a-Service

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**CORNELL
TECH**

