



MEDSTACK

The Platform for App-Enabled Healthcare

Pressures from all sides on **HEALTHCARE PROVIDERS**



Aging
population



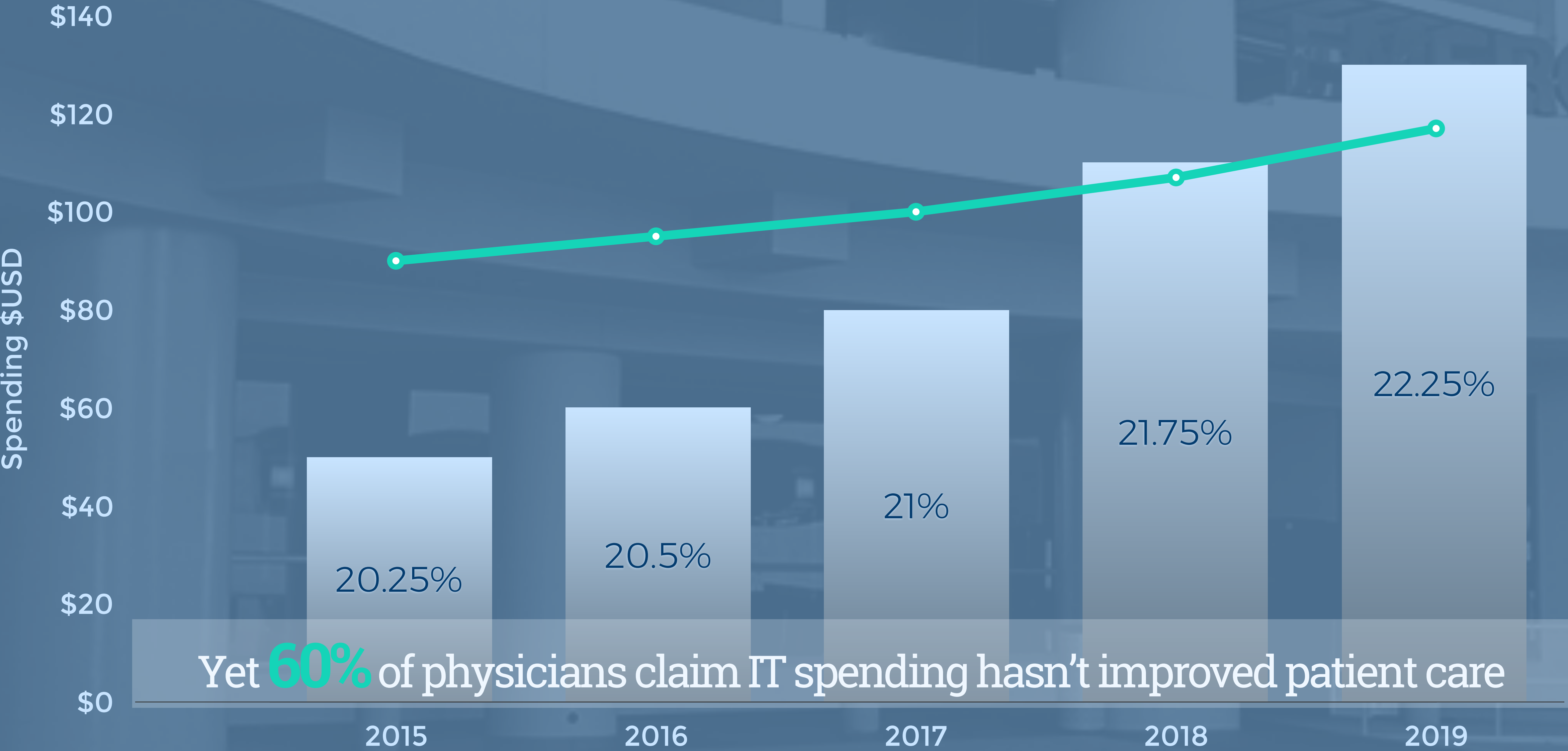
Chronic
disease



Shift to
value-based

Mean traditional mode of in-person, on paper care is
NO LONGER SUFFICIENT

Global Healthcare IT Spending, Software as a %



Yet **60%** of physicians claim IT spending hasn't improved patient care

MedStack

**enables Healthcare Enterprises to adopt
apps as tools for care
by making them
easier to build, discover and integrate**

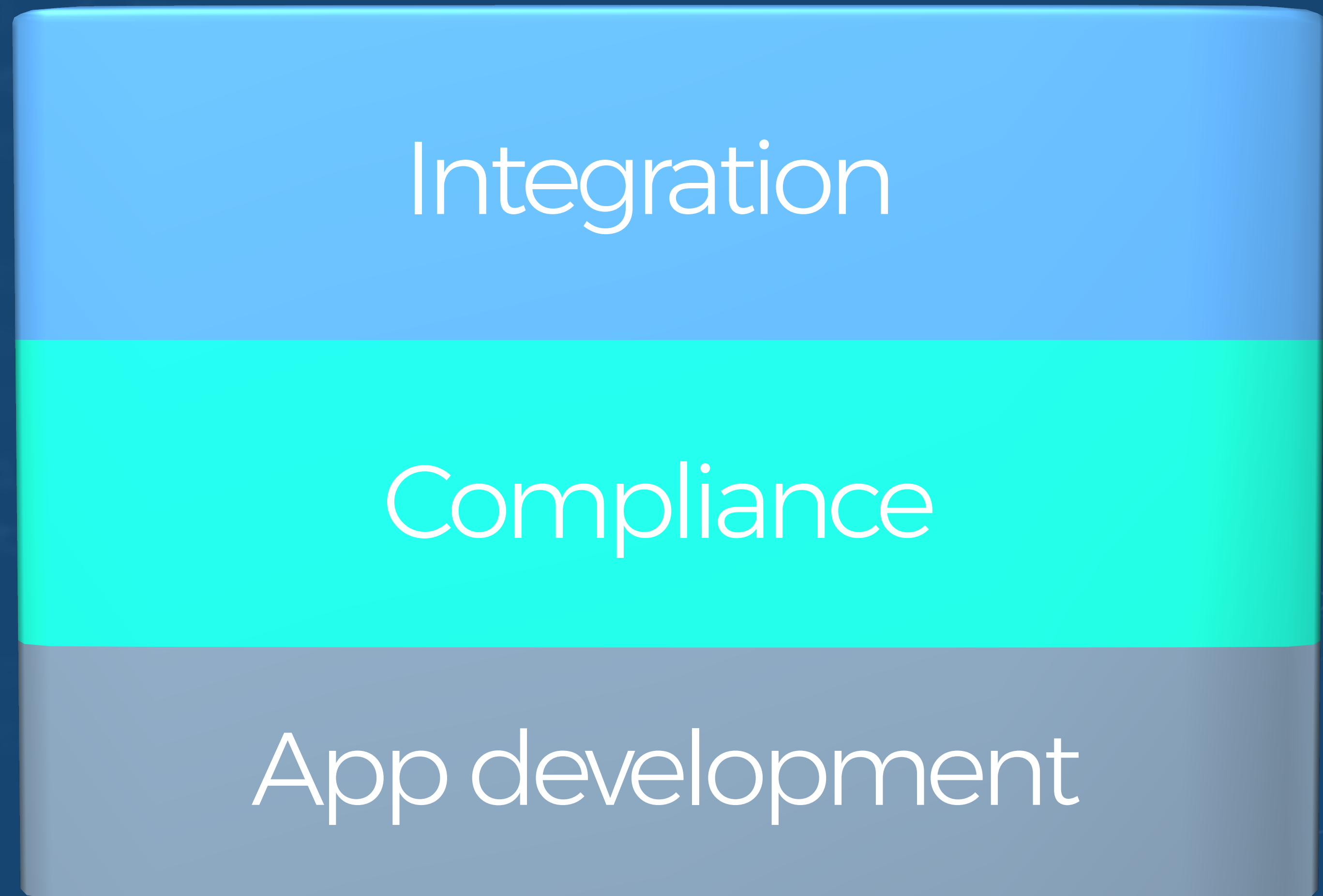
**We are experts in ecosystems and platforms, digital security
and healthcare technology, and passionate startup advocates**

Building a
healthcare
app costs

\$100K

more

in legal fees,
server ops,
security design

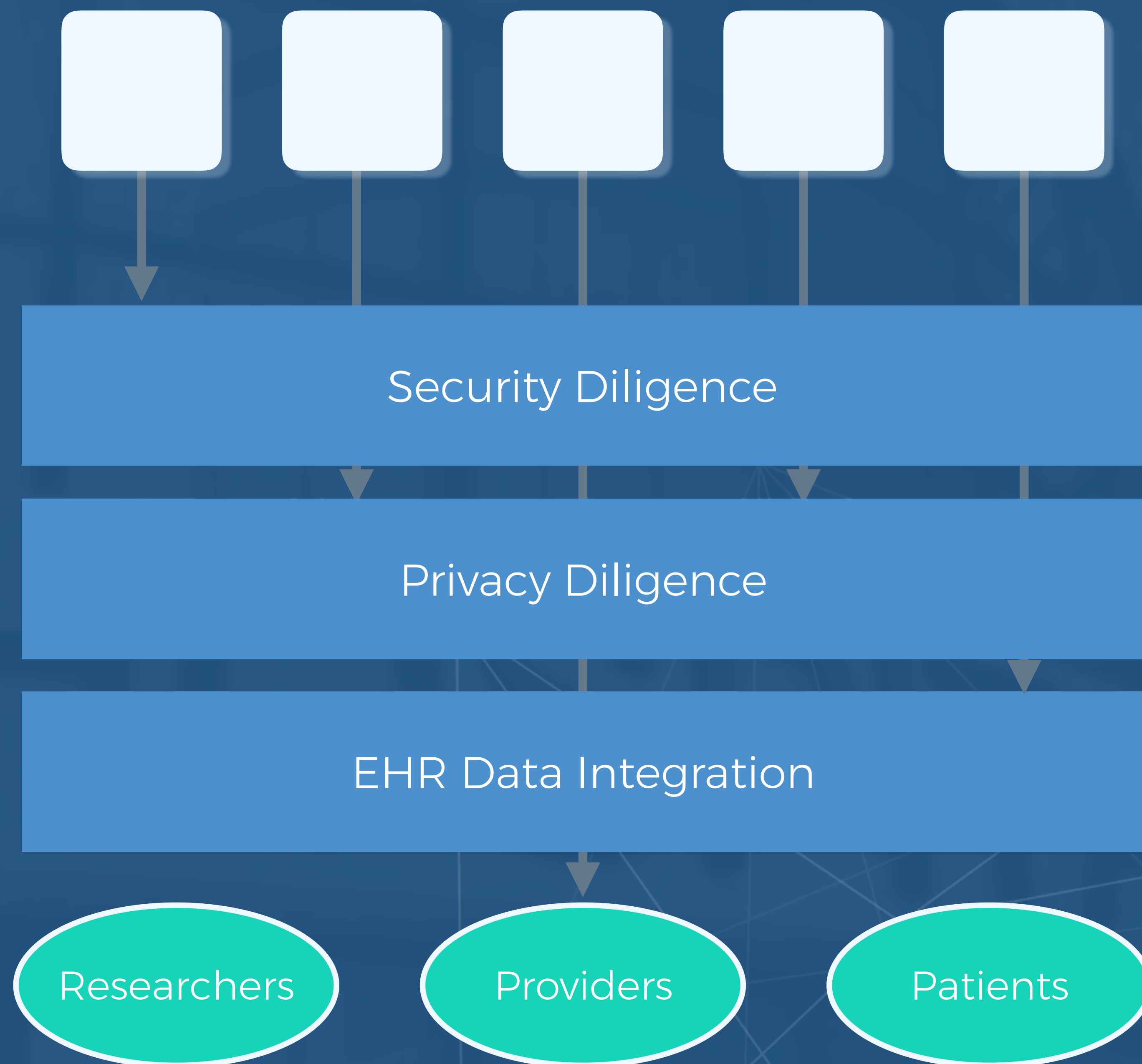


330,000 health apps in the market, but

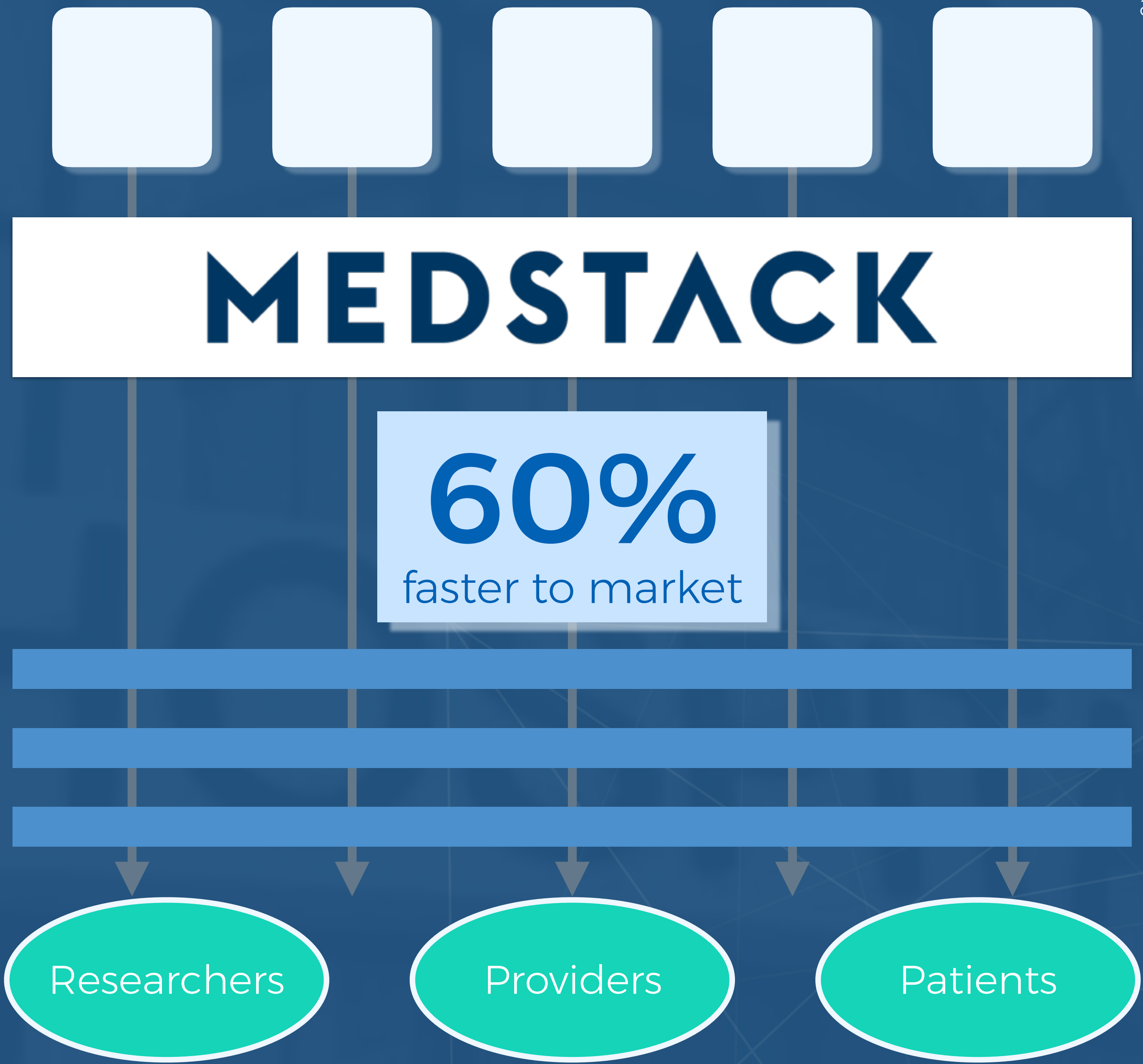
5%

are healthcare
integration-ready

IT Diligence
processes at
Healthcare
Enterprises
don't have the
capacity to
support app
adoption at
scale.



MedStack
standardizes
healthcare app
security, privacy
and integration
architecture to
accelerate
adoption.





Privacy and Security

protocols built via an intelligent compiler into public cloud environments



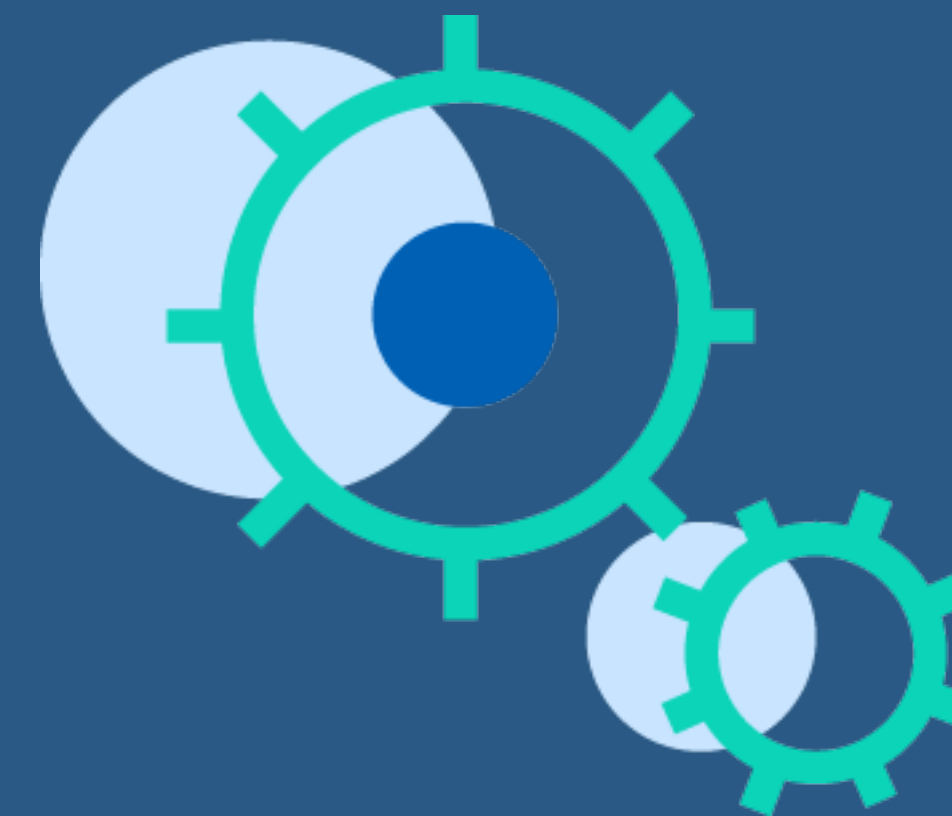
HIPAA Compliance

documentation pre-written + discount privacy consulting



Developer Flexibility

supporting choice in language, database, deployment tool



Data Interoperability

via built-in HL7 FHIR database API, supporting all major EHR vendors

Monthly Pricing

Server
configuration

X

Compliance
premium

+

FHIR server

+

Add-ons

-

Incentive
discounts

Includes infrastructure hosting costs, pre-written policy documentation, referrals to privacy consultants and cyber insurance providers at discounted rates, setup and Email support

	MedStack	Amazon with BAA	Aptible	Datica formerly, Catalyze.io	Healthcare Blocks
Physical security					
Compliant DevOps					
Deployment tool flexibility					
Compliance policy documentation					
Intelligent DevOps engine					
Interoperability product solution					
Accessible monthly pricing	\$350	\$1500	\$2500	\$3000+	\$500

Strong CUSTOMER SUCCESS based on years driving strategic partnerships and technical customer relationships

caredove

Hearing Aid Rental

+ careteam

maple

CircleLink
HEALTH

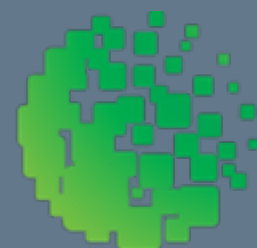
KERITON

HandOff

pranadiabetes

thrive

MEDISEEN



BioVirtua

V

“MedStack has allowed us to focus on our core business. The fact that we haven't needed to worry about hosting is a huge testament to the service quality that MedStack provides.”

“Given that the protection of our Users’ personal health information is our highest priority, we could not have launched without MedStack’s solution.”

“Stands up to enterprise security requirements and our smaller group practice customers. Highly recommended!”

“I point out how easily MedStack took care of the heavy lifting with the server side of things, and setting us up with the best HIPAA consultant I have ever talked with.”

“MedStack's service saved us a lot of time and money with their PHIPA compliance out of a box solution.”

Coming Soon



AI-Based Security Diligence

Automated completion
of Enterprise security assessments
for apps based on
MedStack architecture



Active Compliance Monitoring

MedStack Monitoring System
automatically checking and
reporting on security and privacy
commitments

MedStack Enterprise

(late 2017)

- Hosting environment for multiple apps
- Dedicated to the hospital
- Standardized security and interoperability
- App provisioning, security, analytics
- Marketplace for promotion of hospital innovation needs and app discovery

Discovery

Provisioning

Security
controls

Analytics





Balaji Gopalan, CEO

10 years leading platform businesses
Startup mentor and educator
Launch Product Manager of BBM
BlackBerry | D2L | Nymi | BrainStation



Simon Woodside, CTO

10 years building healthcare apps
Digital security expert
Built the world's first QR code app
Apple | Semacode | Monolith | Hacking Health

MEDSTACK

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