



biomarker.io

Connecting The Dots In Health & Nutrition

HOW DO YOU GET HEALTHY?



Karen



Physical Health

Mental Health

Social Health



Where to Start?

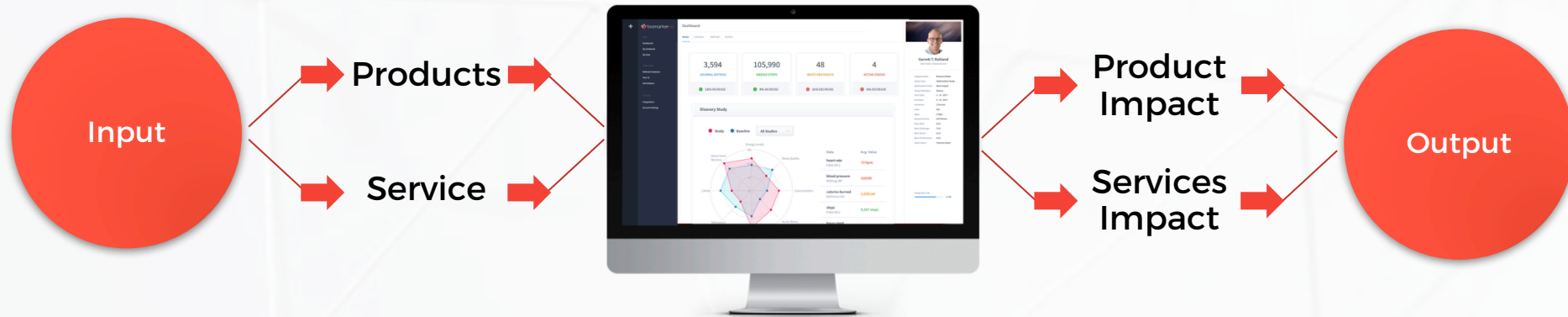
A \$3.7 TRILLION INDUSTRY DEDICATED TO HEALTH & WELLNESS



SIMPLIFYING THE INDUSTRY



MEASURING HEALTH & WELLNESS OFFERINGS



LEVERAGING DIGITAL HEALTH

HARDWARE



SOFTWARE

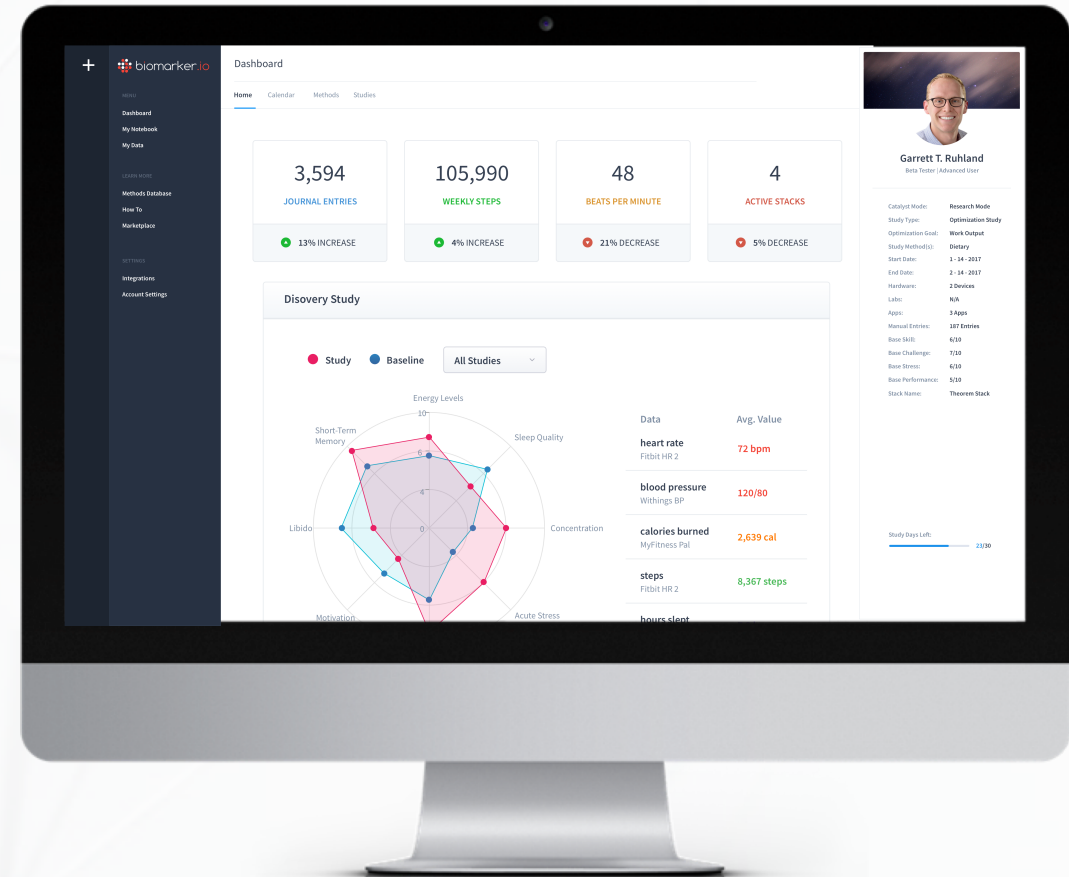


LABS & BLOOD PANELS



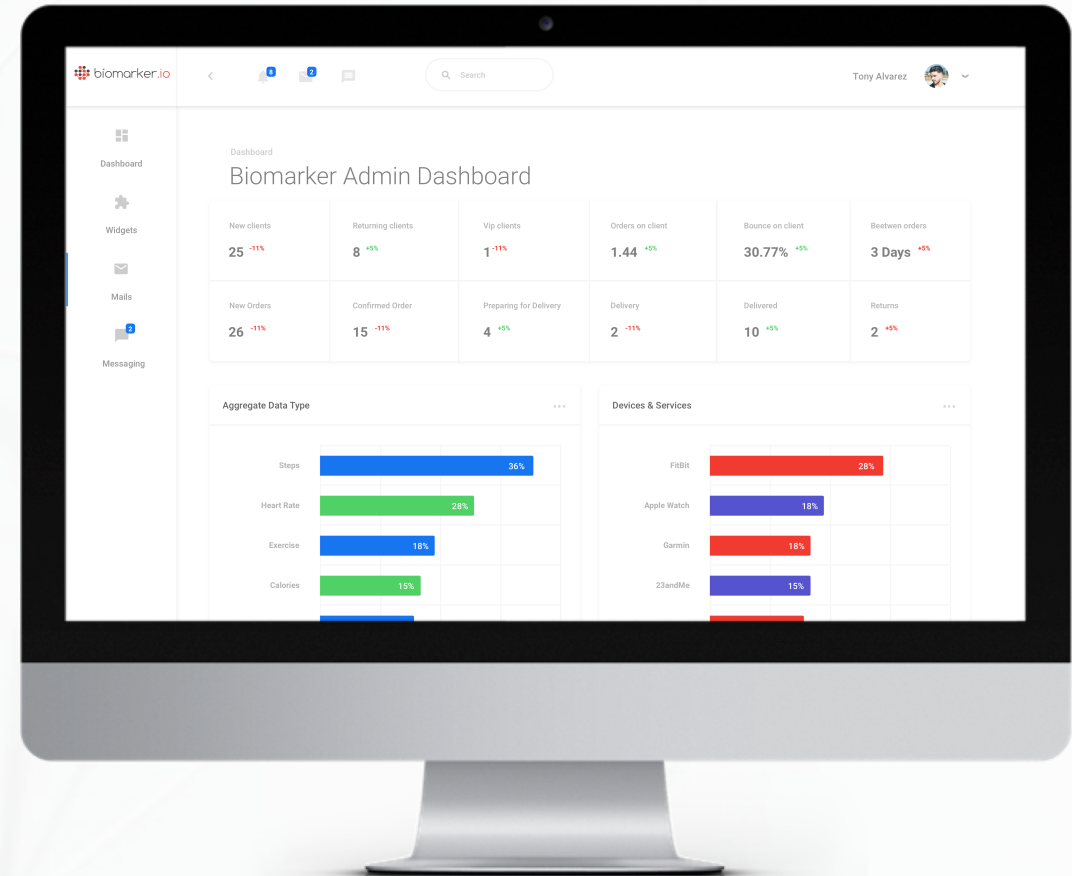
CUSTOMERS

- Connect
- Track
- Discover



COMPANIES

- Validate Offerings
- Targeted Sales
- Increase Retention



THE TEAM MAKING IT HAPPEN



Garrett T. Ruhland
CEO & Co-Founder



Bryan M. Welker
COO & Co-Founder



James Fallon
Software Engineer



Nicholas Perkins
Enterprise Sales



Dr. Nicholas Laucis, MD
Biomedical Engineer



Sneha Yogish
Software Engineer



TARGETING THE SUPPLEMENT INDUSTRY FIRST

68%
of Americans
take
supplements

\$40B
Annual Sales
(United States)

121M
Supplements
buyers each year

EARLY TRACTION

4

Customers

\$20K

MRR

\$2M

Pipeline