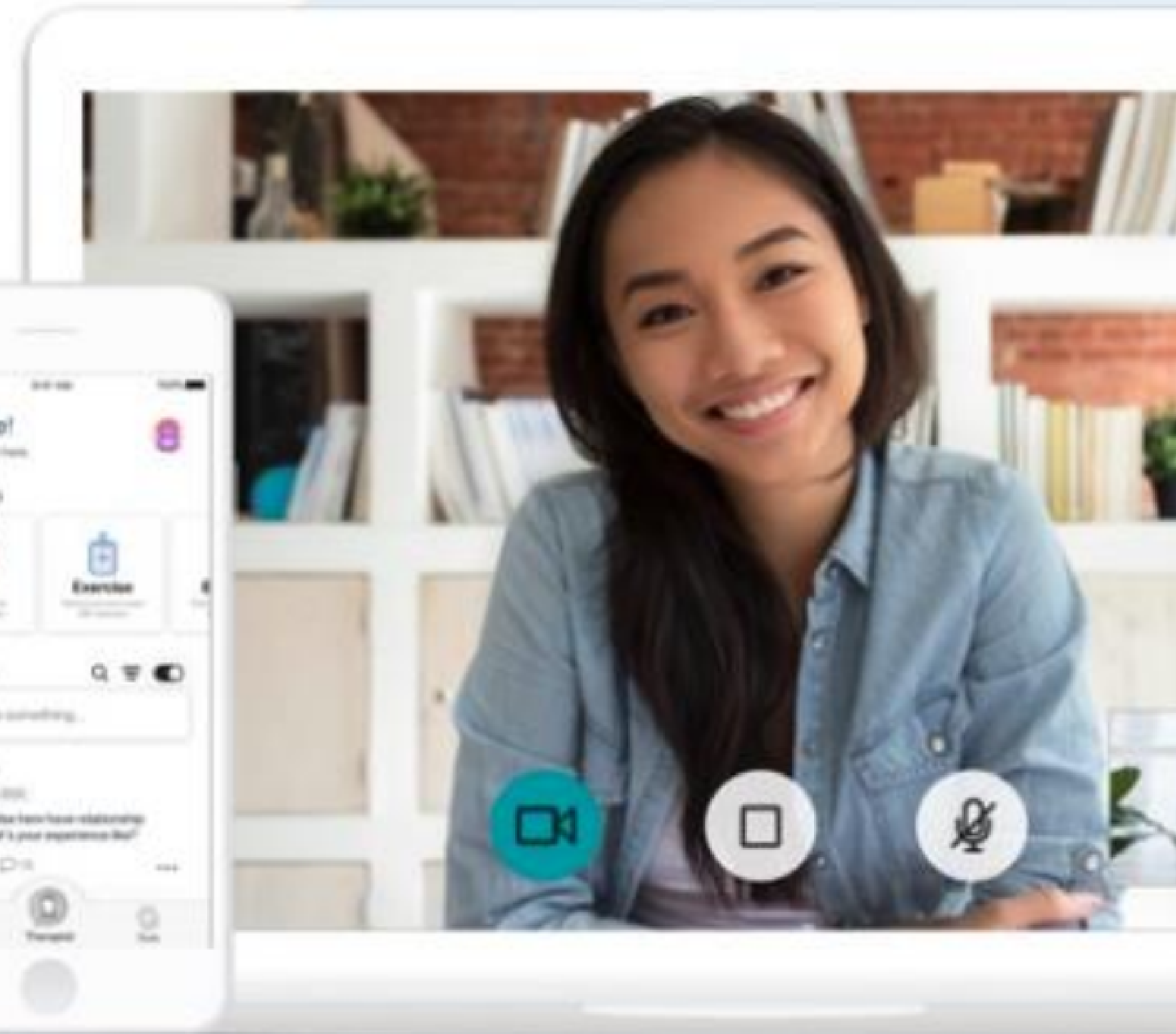
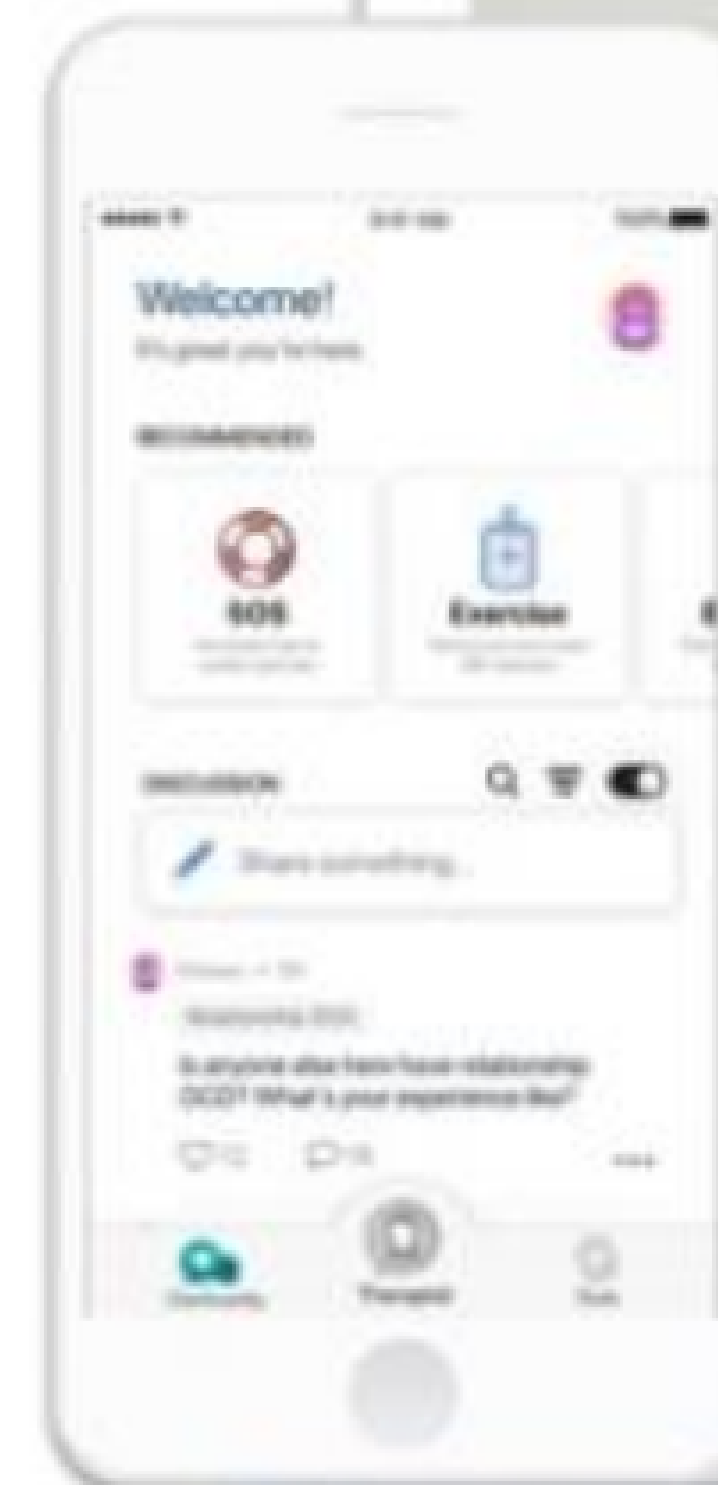


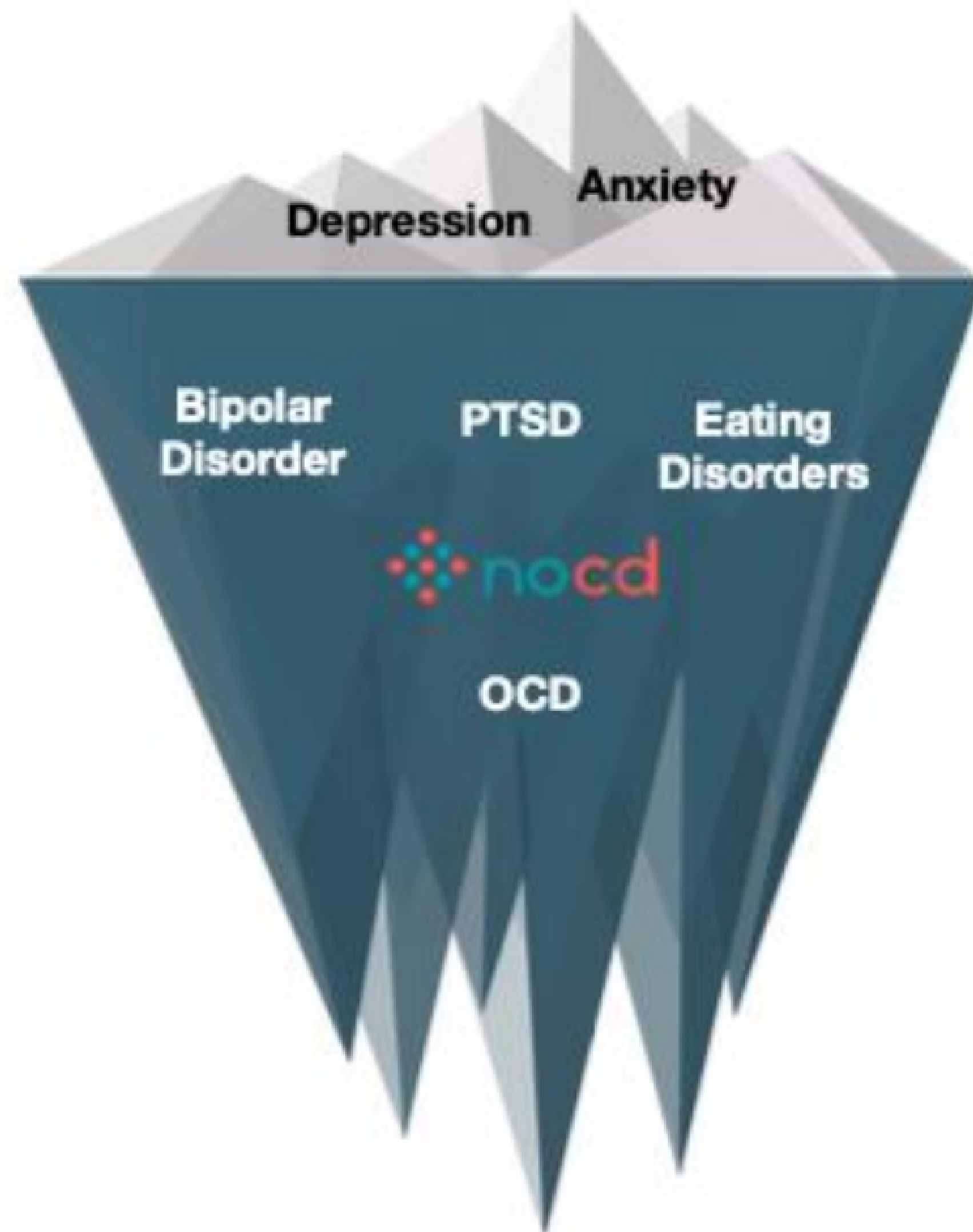


Using community-driven therapy to end the global OCD crisis

2022 Company Update



SIMs drive \$317B in cost¹ due to mistreatment & misclassification



Today's market identifies and treats **behavioral health visible symptoms**, like anxiety and depression.



Visible symptoms aren't often the root issue for people with SIMs, as many **comorbidities blur together**.



People with SIMs are **mistreated as a result**, leaving room for significant innovation.

¹ Source: American Journal of Psychiatry

OCD is a chronic SMI vertical that has been hidden from the market

1. MISUNDERSTANDING

OCD is characterized by **intrusive, recurring thoughts**, images, and/or urges that are often taboo in nature, attack what someone loves most, and cause extreme anxiety.

2. MISDIAGNOSIS

Misunderstanding causes providers to **misdiagnose and miscode** most people with OCD, causing patients to go untreated and **payers to bear enormous cost burdens**.

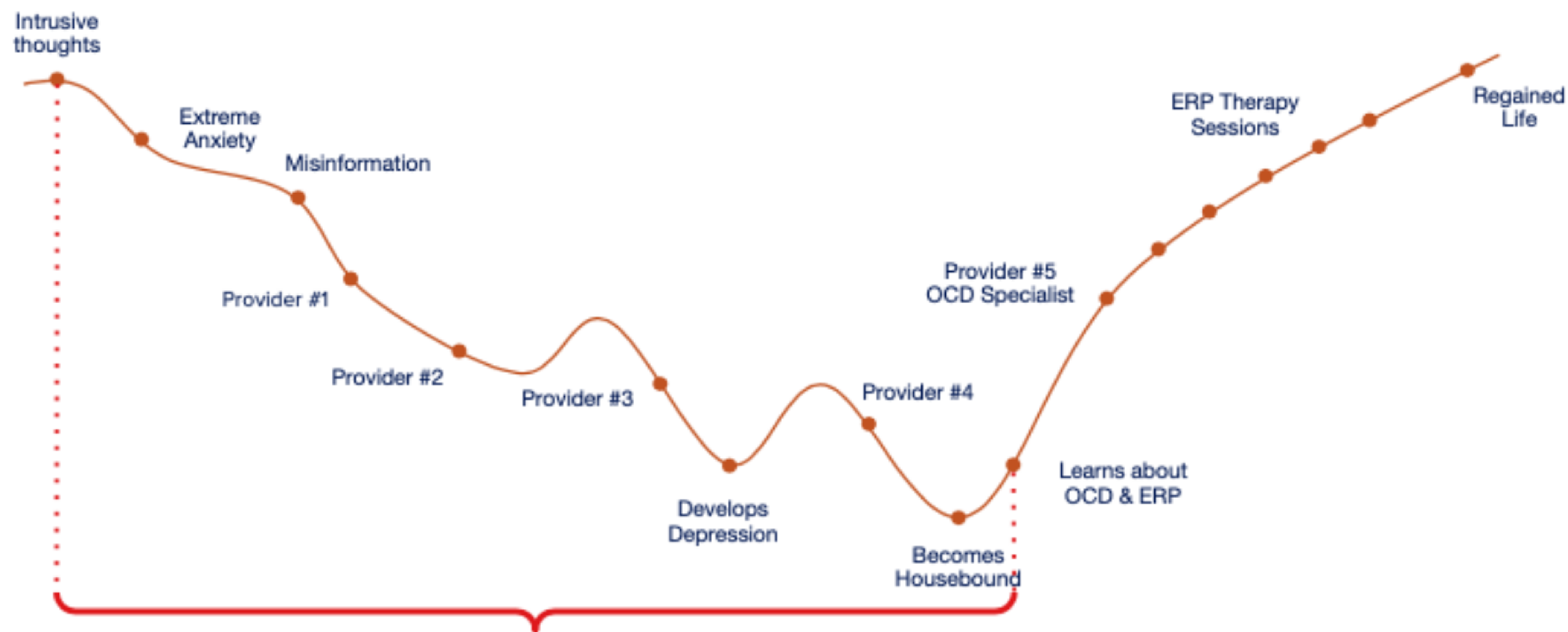
3. MISTREATMENT

Incorrect cost attribution inhibits payers from seeing the billions spent on untreated OCD¹, **preventing them from implementing OCD awareness programs and driving access to Exposure and Response Prevention (ERP) therapy, gold-standard OCD care**.



¹ Source: Santa Barbara Actuaries Model

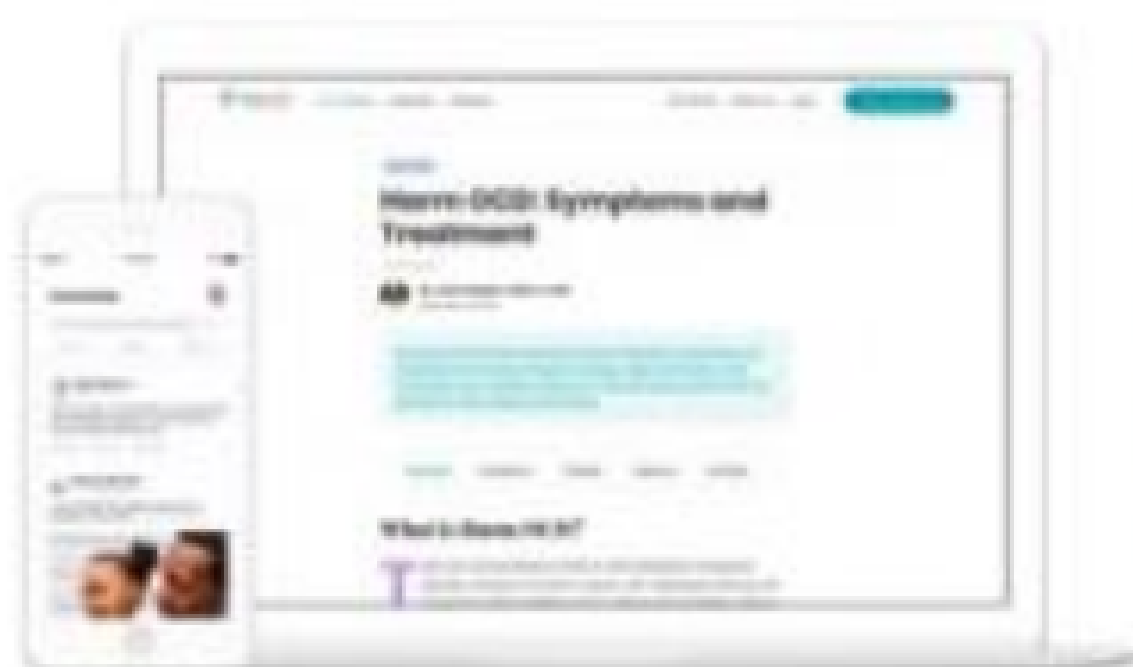
We started NOCD from a crippling personal experience



Over \$25k spent on ineffective therapy that caused symptoms to worsen

NOCD is the most effective and accessible OCD treatment platform

1. NOCD Community



Identify

Personalized peer feeds and educational content to help members and providers identify OCD symptoms



2. NOCD Therapy



Manage

Virtual OCD diagnostic, ERP therapy sessions, and support between sessions to help people 5 and older conquer OCD symptoms

3. NOCD Electronic Medical Record



Understand

Data collected from the time NOCD members get identified to the time they get successfully managed

NOCD Therapy delivers strong clinical and economic outcomes

NOCD Therapy Outcomes

36% Reduction of OCD severity (avg)¹

50% Reduction in ERP provider time per patient³

15hrs Avg time spent in NOCD Therapy annually⁴

100k+ People engaged in NOCD's Community + Content (monthly)⁴

38% Reduction in comorbid anxiety (avg)²

34% Reduction in comorbid depression (avg)²

30% Reduction in comorbid stress (avg)²

\$85B Aggregate payer cost savings by treating OCD effectively in all commercial populations⁵

¹ Source: Dimensional Obsessive Compulsive Scale

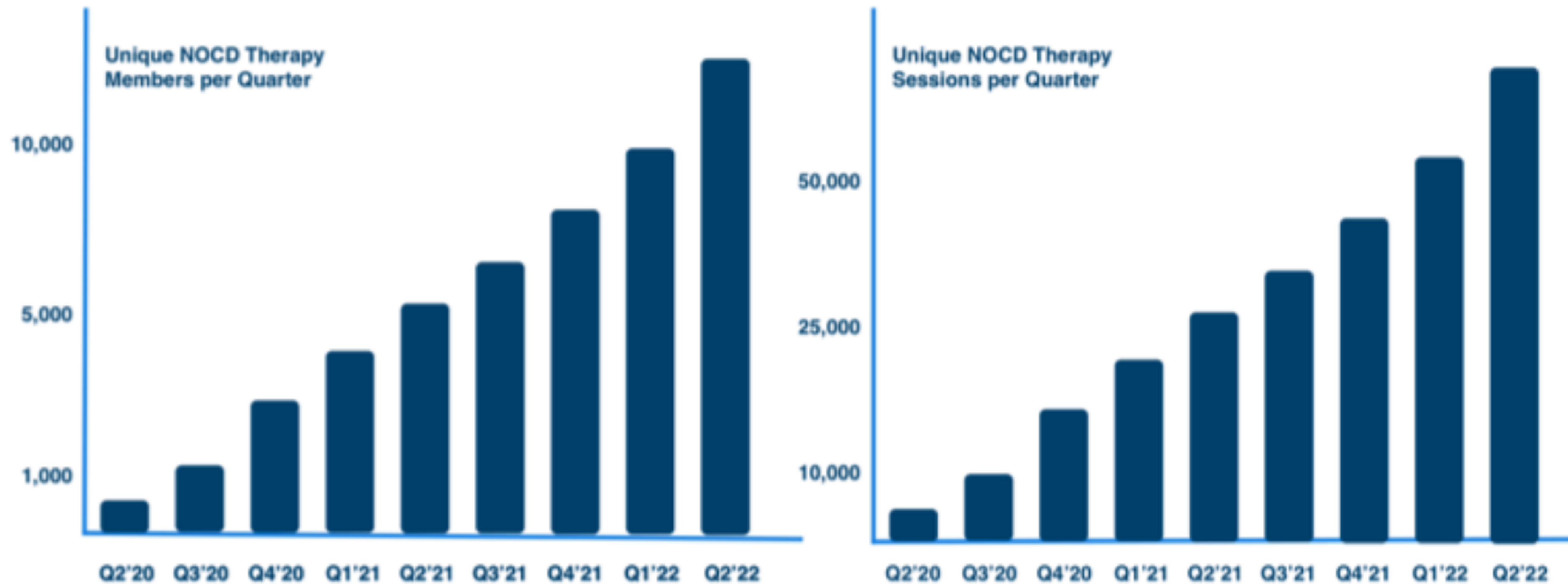
² Source: Depression Anxiety and Stress Scale 21

³ Source: Columbia University Medical Center Study

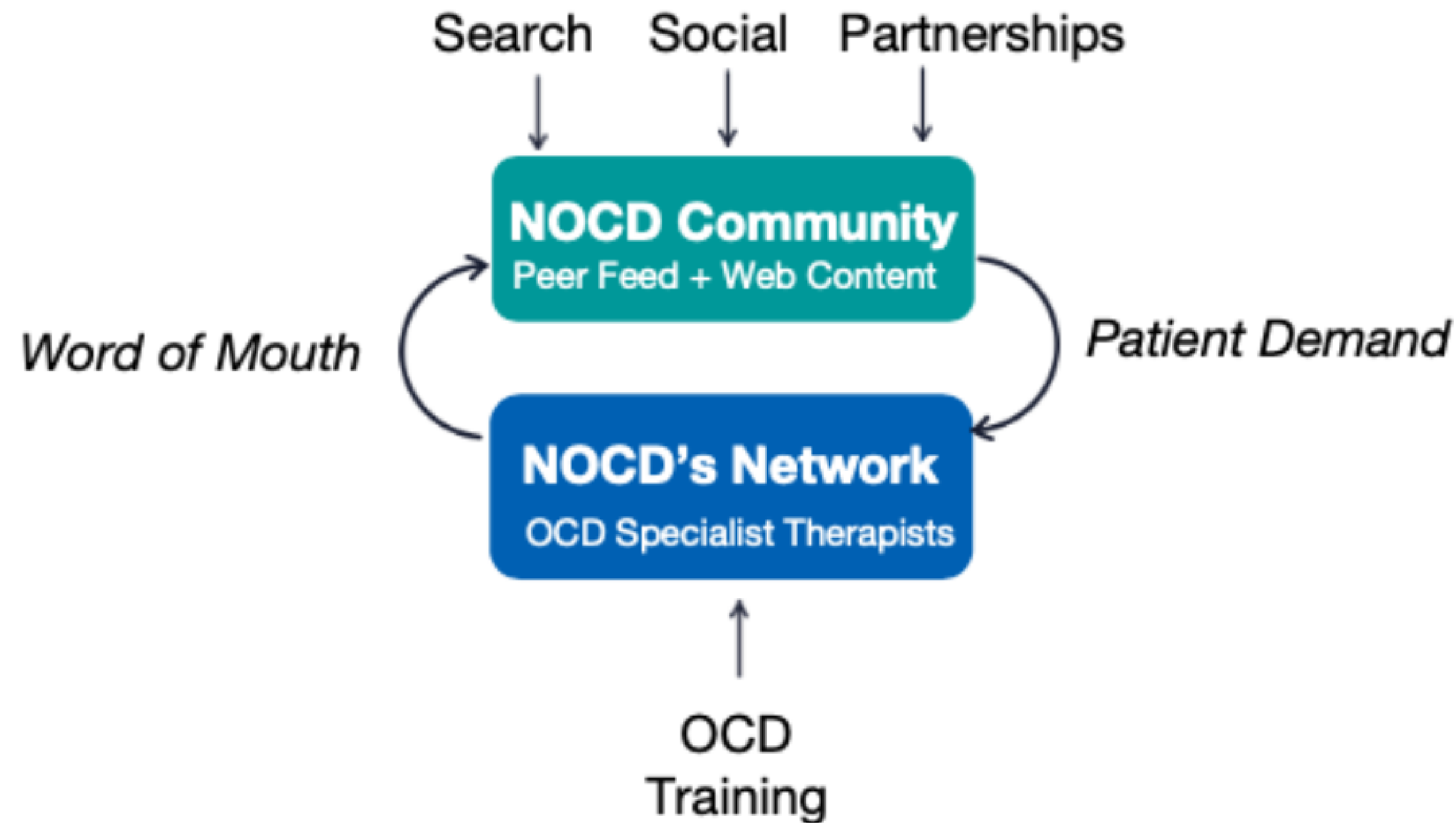
⁴ Source: NOCD Database

⁵ Source: Model from Santa Barbara Actuaries

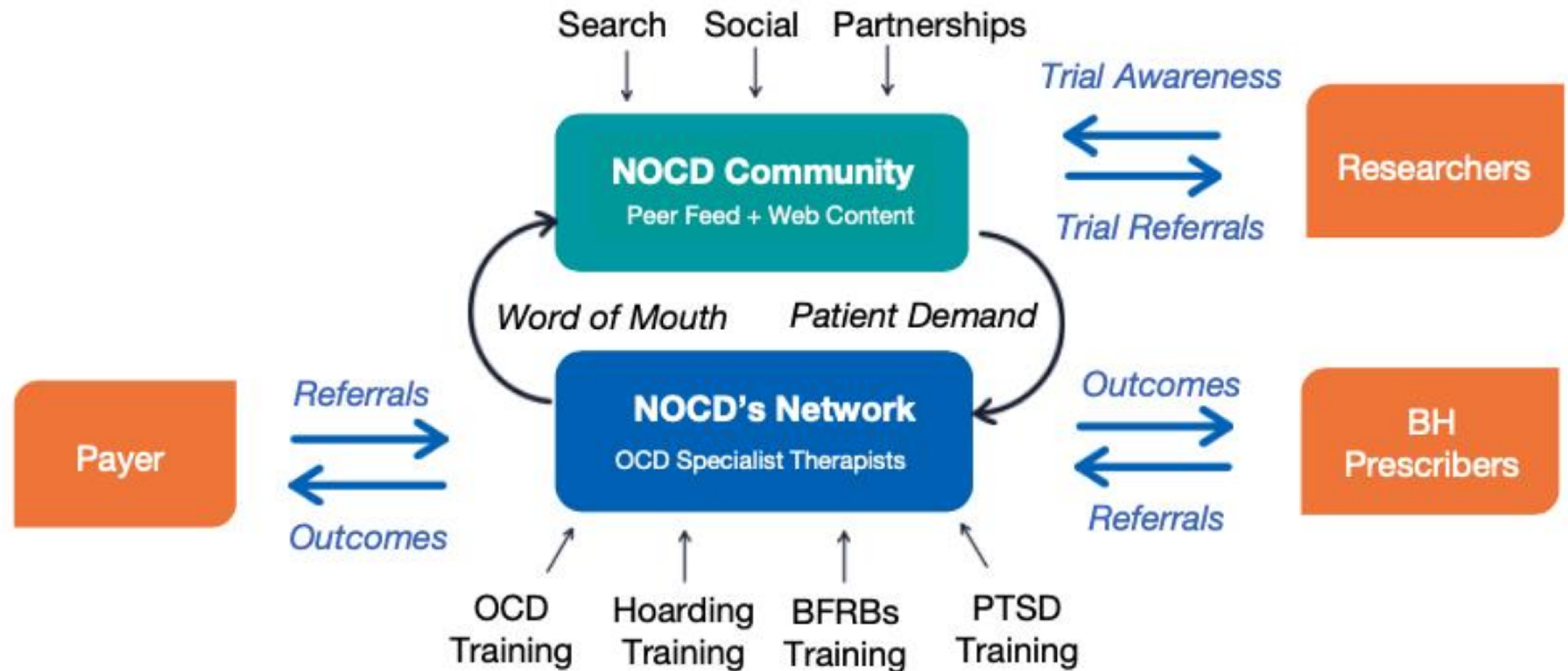
NOCD Therapy has rapidly and efficiently scaled to help people



Demand from NOCD's online community fuels NOCD Therapy's growth



Outcomes pull-in clients and partners, fueling additional growth



We're poised to end the OCD crisis and lead the SMI category



Stephen Smith
Co-Founder & Chief
Executive Officer



Larry Trusky
Co-Founder & Chief
Operating Officer



Anil Vaitla
Co-Founder & Chief
Technology Officer



Ilyas Patanam
Co-Founder & Chief
Growth Officer



Erin Henkel
Head of Design



Jeremy Kreyling
Chief Analytics Officer



John Jurich
Chief Revenue Officer



Robert Capobianco
Payer President



Sabrina Low,
General Counsel



Dr. Jamie Feusner, MD
Chief Medical Officer



Dr. Patrick McGrath, PhD
Chief Clinical Officer



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