



Hello Heart

Overview, Q1 2022

Digital solution for heart h

Heart disease is the #1 cause of dec



1 in 2 Americans have high
blood pressure and are at risk

Using AI and UX excellence, we built a solution that gets people engaged

Track and understand all of your heart health factors



Personalized AI-driven app digital coaching

GTM – self-insured employers

60+ happy market leaders bought

Hello Heart now sells the solution via health plans and PBMs, which makes the sale

2021

Provider Directories & Care Navigation

Alma carrumhealth Headway ribbon
+ rightway spring health Stork Club Transcarent

Hybrid Virtual/In-Person Care

CITYBLOCK eleanor health elemy monogram health
papa Pristyn Care SOMATUS Tia vori health

Digital Therapeutics & Self-Help Tools

AppliedVR happify health Hello Heart kala heart Koa Health
Limbix mara MEDRIVE RENDEVER
sidekick sweetch Sympatient TRIPP twinT
unmind Woebot zeen

Data Integration & Analytics

1upHealth bwell Clarify
ClosedLoop HEALTH CORILLA innovaccer
komodo SEQSTER SYNTEGRA

Clinical Intelligence

ACTIV SURGICAL caresyntax LeanTaaS
OVERJET theater

Digital Front Door & Engagement

odo circulo emocha
MEMORA HEALTH nile OS

Digital Pharmacy &

better F/ELD MED
Tomorrow Health Truepill

Care Coordination

accuRx Medically Home PR

Workflow Digitization

AKASA cohere Congenica

Digital Health 2021
150

In Nov 2021, we published one of the peer reviewed studies in heart digital



Professor Alexis Beatty,
UCSF Cardiologist led the study

"The level of engagement is something other digital hypertension management engagement and these levels of decreased pressure could reduce a person's chance of stroke, kidney disease, and death."

Key study findings:

Validation Institute certified Hello Health savings

Validation institute report for the employer data set validated:

\$1,865

Reduction in
total medical costs
per participant per year¹

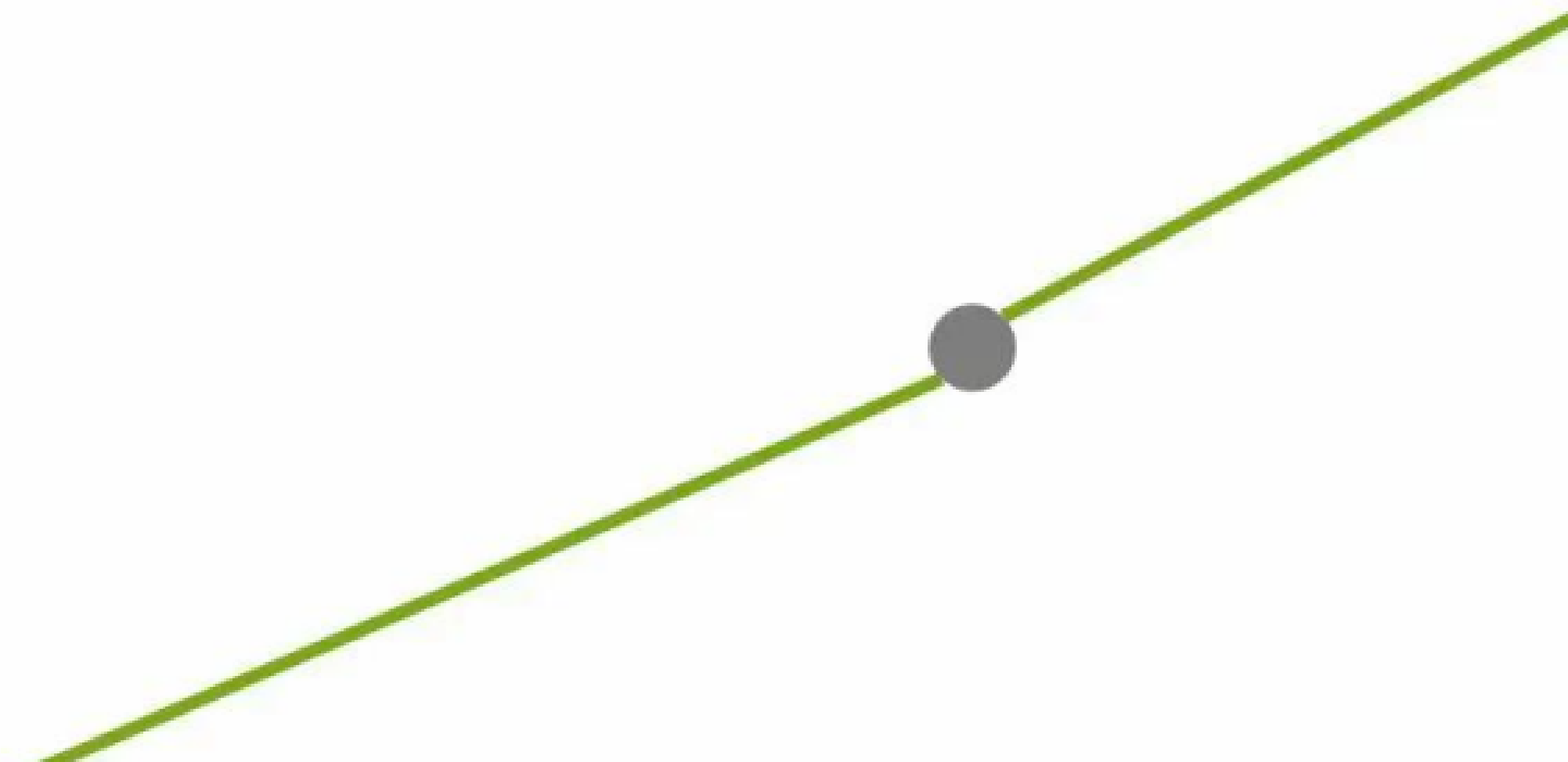
2:1

Change in Medical Claims Spend Per Participant

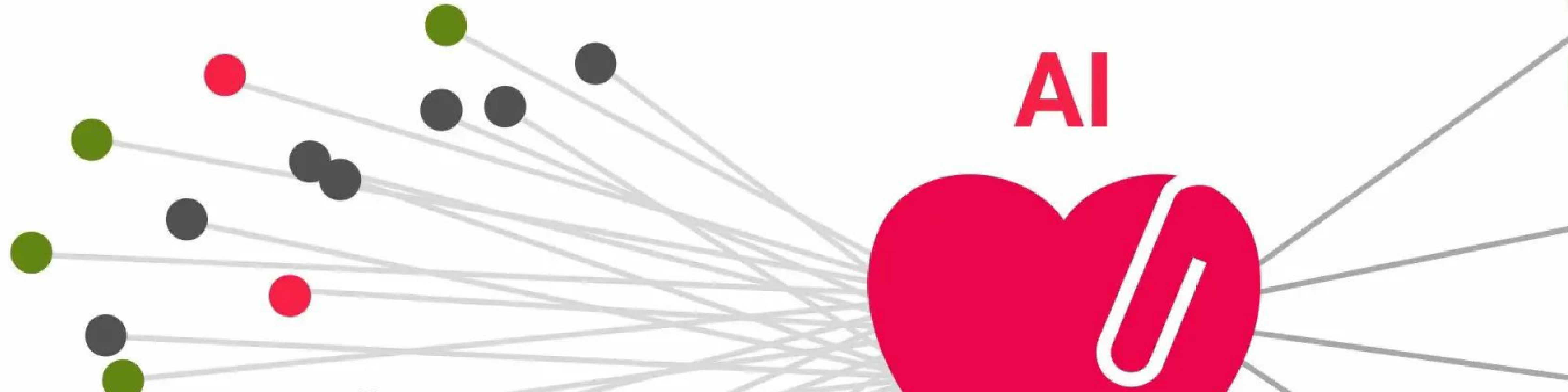


Hello Heart is scaling rapidly.

Committed accumulated Annual Recurring Revenue (ARR)



Now deepening AI capabilities to sustain competitive advantage



Experienced Leadership team, scaling



Jesús Bermúdez
Chief Growth Officer



Maayan Cohen
CEO



Michal Gutman
CTO & CISO



Sue Giordano



Ziv Meltzer

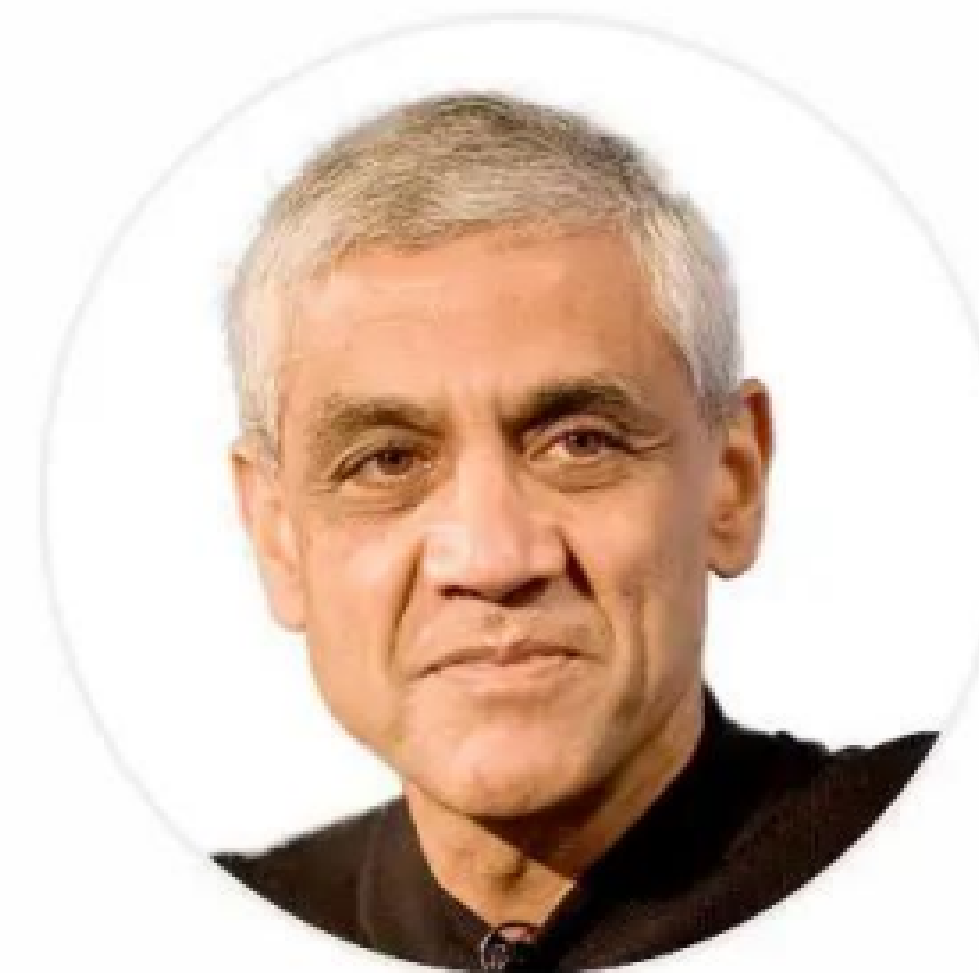


Valarie Arismendez

**Backed by
investors that
rapidly scaled
startups into
market leaders.**



Noam Bardin
CEO of Waze
(Acquired by Google)



Vinod Khosla
Khosla Ventures
(Doordash, Impossible
Foods)