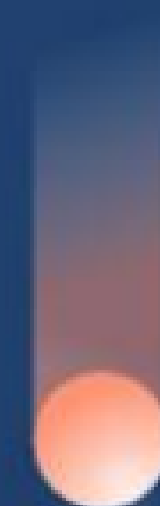




Meet Ada Health

May 2021



Purpose

To improve human health by transforming
knowledge into better outcomes

Ada Health

The leading personal health companion globally

Ada at a glance



Most popular symptom assessment app,
10 languages



+10M users, +20M assessments



Thousands of diseases and symptoms
tested to a gold standard



+9 years of R&D



230 employees
~50 medical experts



Proven and trusted
by customers and professionals



Holistic value proposition

- ✓ 24/7 access to a gold standard symptom assessment
- ✓ Personalised support and care navigation
- ✓ Real-time data insights at population level

A trusted partner for clinical AI



Sutter Health



non
registre
santé



Labor Berlin

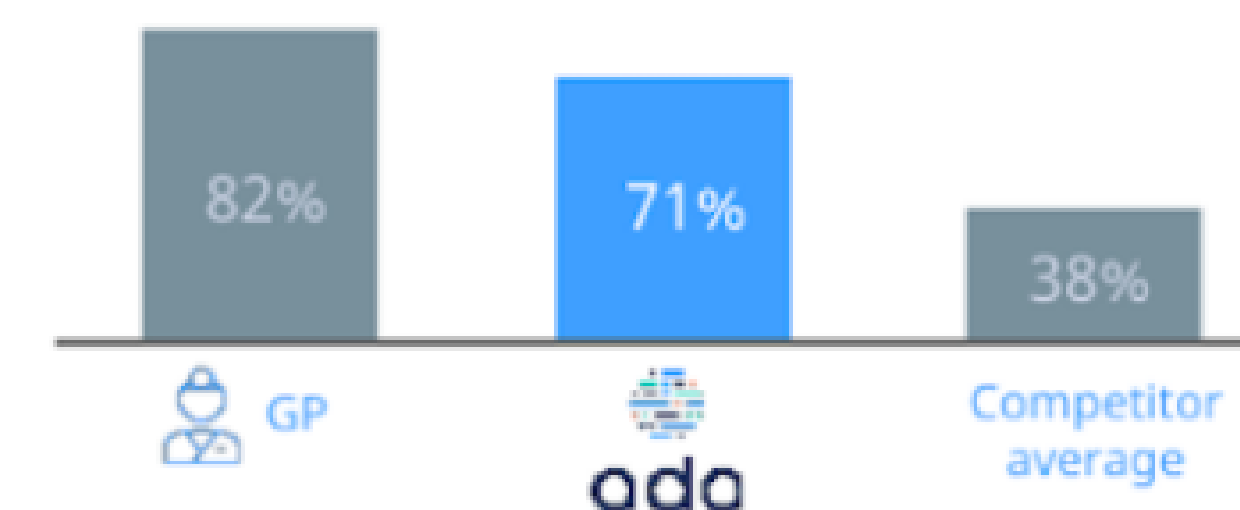
Compassion von Chemie und Qualität

SAMSUNG

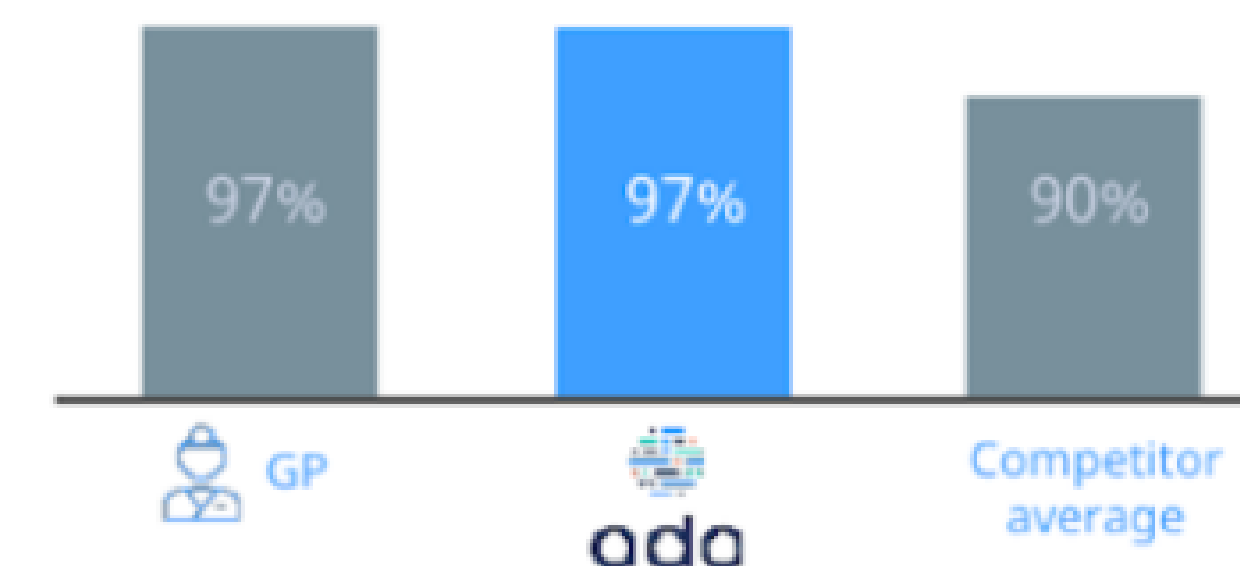
foundation
BOTNAR

Why Ada?

Highest diagnostic accuracy¹

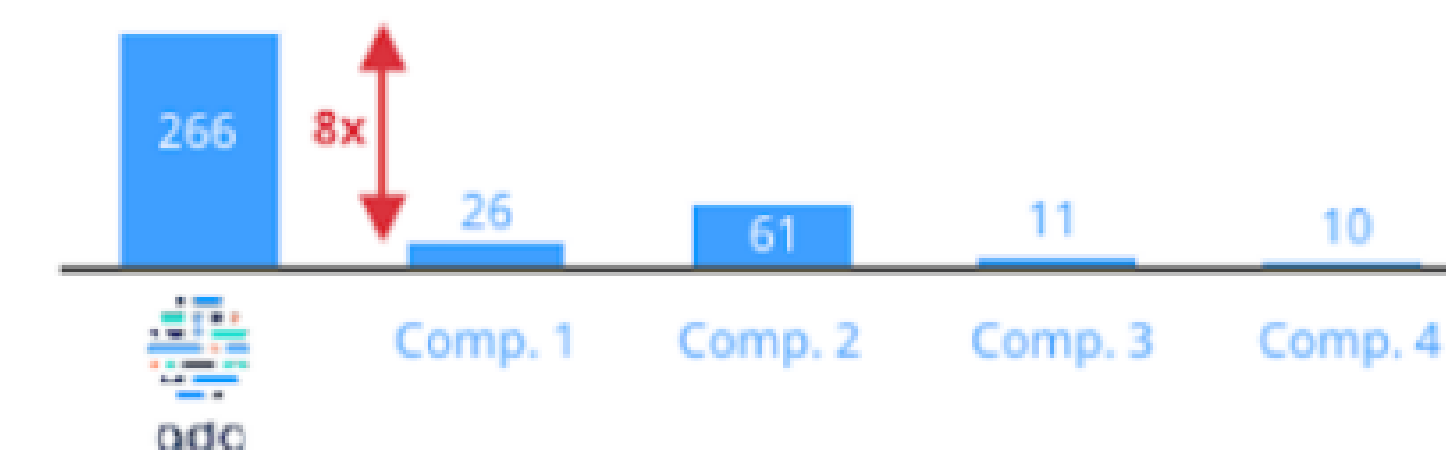


Advice safety on par with GPs¹



Highest user satisfaction ('000s)²

Number of 5-star reviews



May 2021 | Public and proprietary

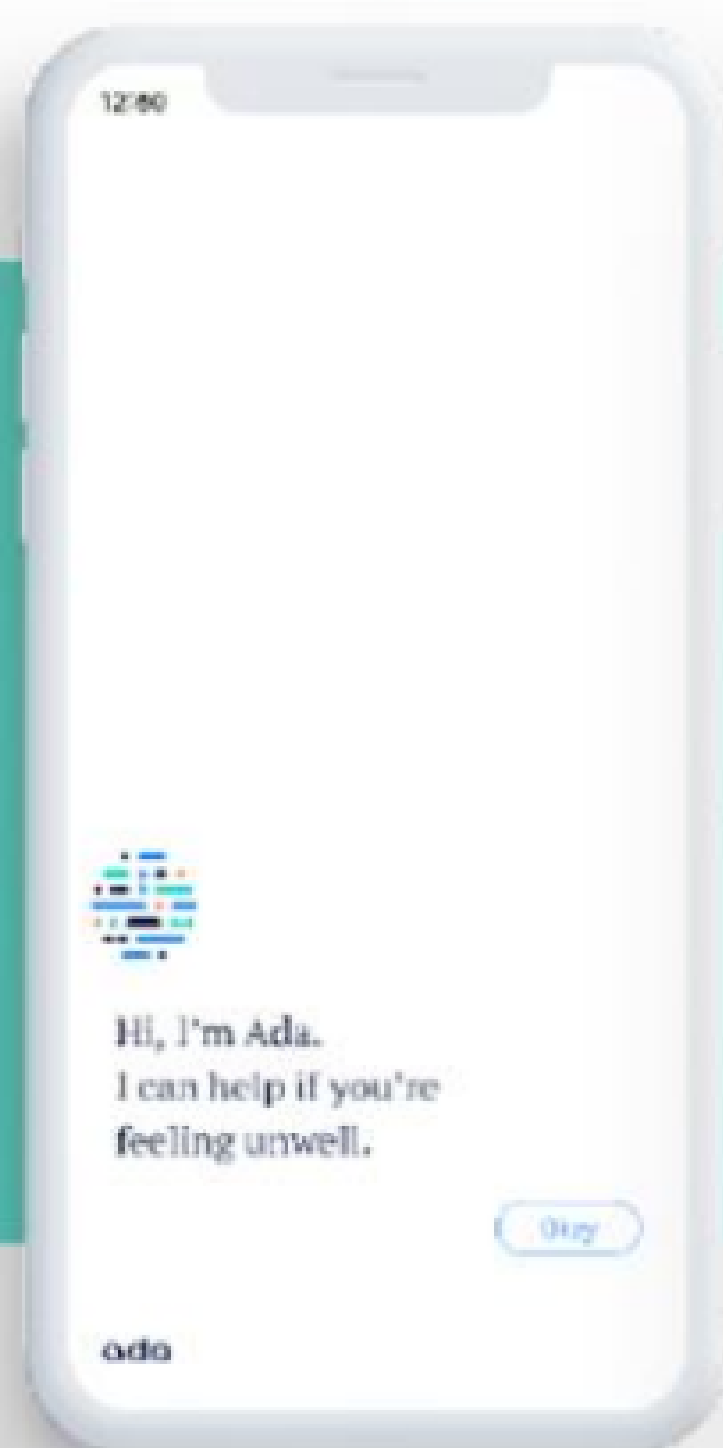
Source: 1 Gilbert et al. (2020) How accurate are digital symptom assessment apps for suggesting conditions and urgency advice? A clinical vignettes comparison to GPs. BMJ Open 2. As of October 2020, thousands of reviews (Apple App and Google Play store)

Ada – your best-in-class health companion

Seamless integration for highly personalised healthcare

Diagnostic information

Your health guide



Conversational interface

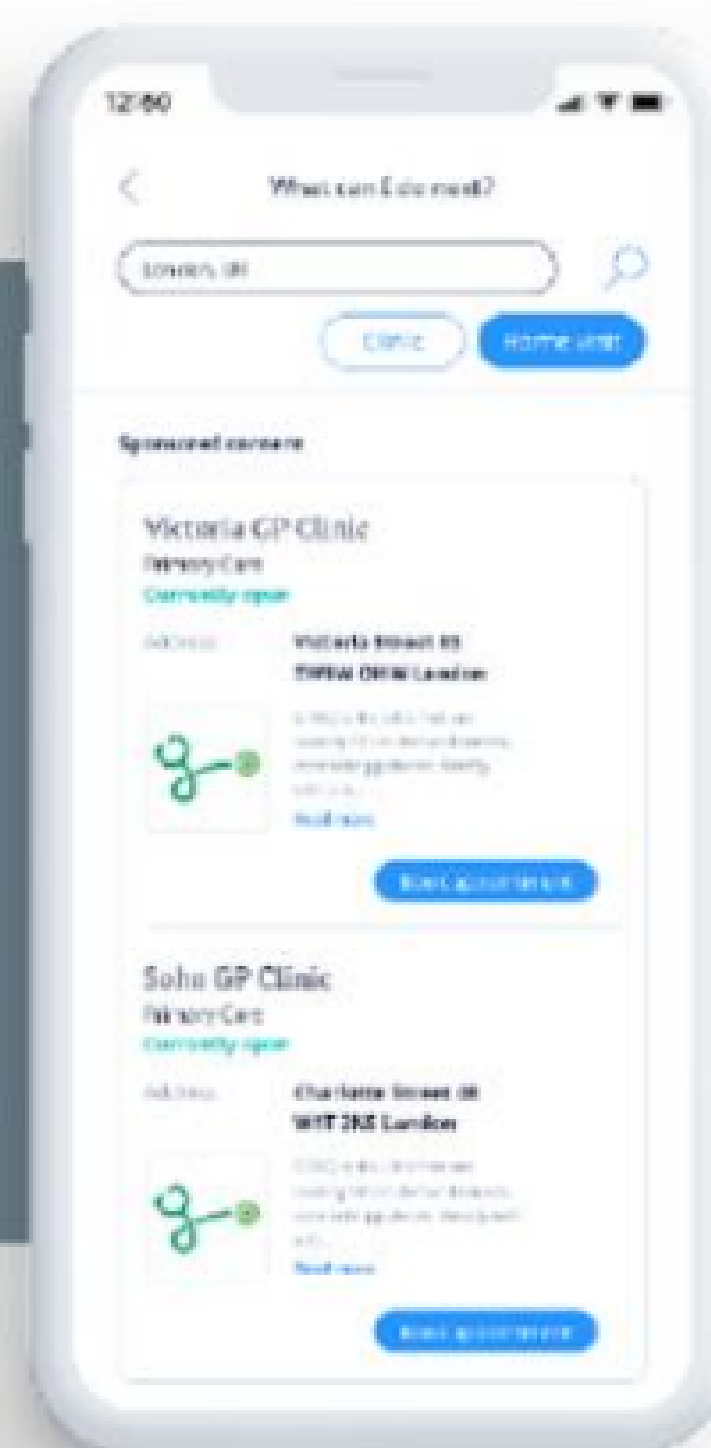


Diagnostic reasoning



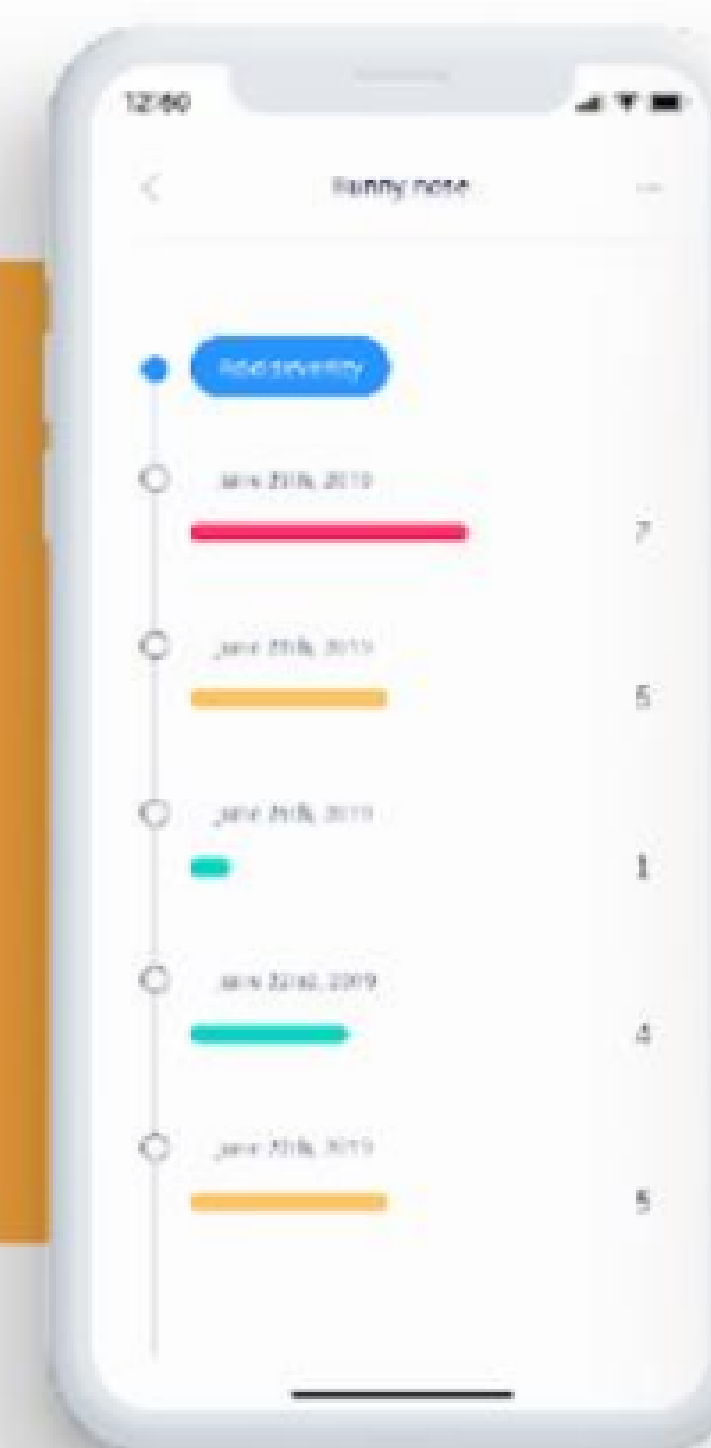
Access

Direct access to HC professional

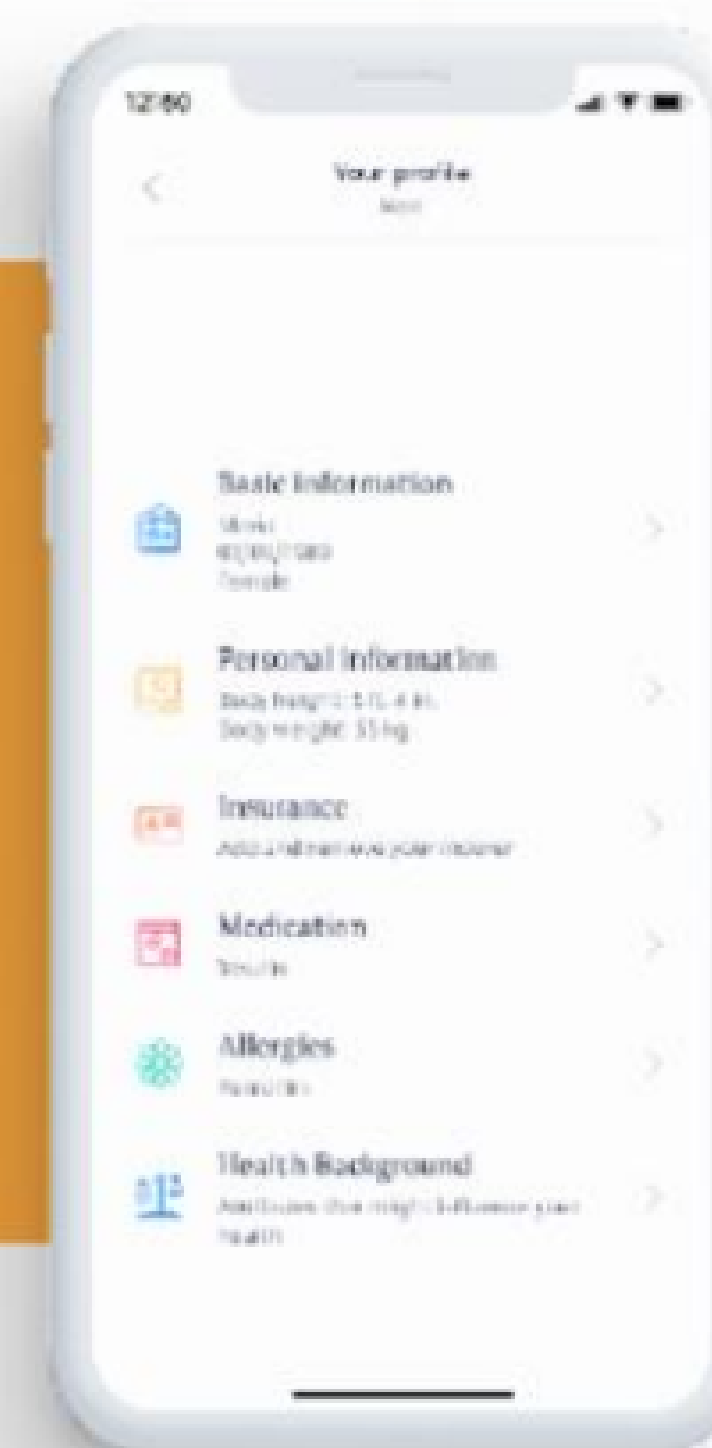


Management

Track symptoms and conditions



Personal health profile



Ada thrives by combining clinical and tech excellence

Our differentiation is defined by the highest standard of quality

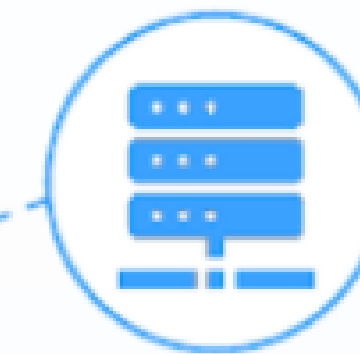
Clinical leadership*

External validation studies and independent reviews show Ada's clinical leadership in the symptom assessment market



Adaptable and scalable

Ada is a purely digital platform that is provider agnostic and can be adapted to our partners' needs



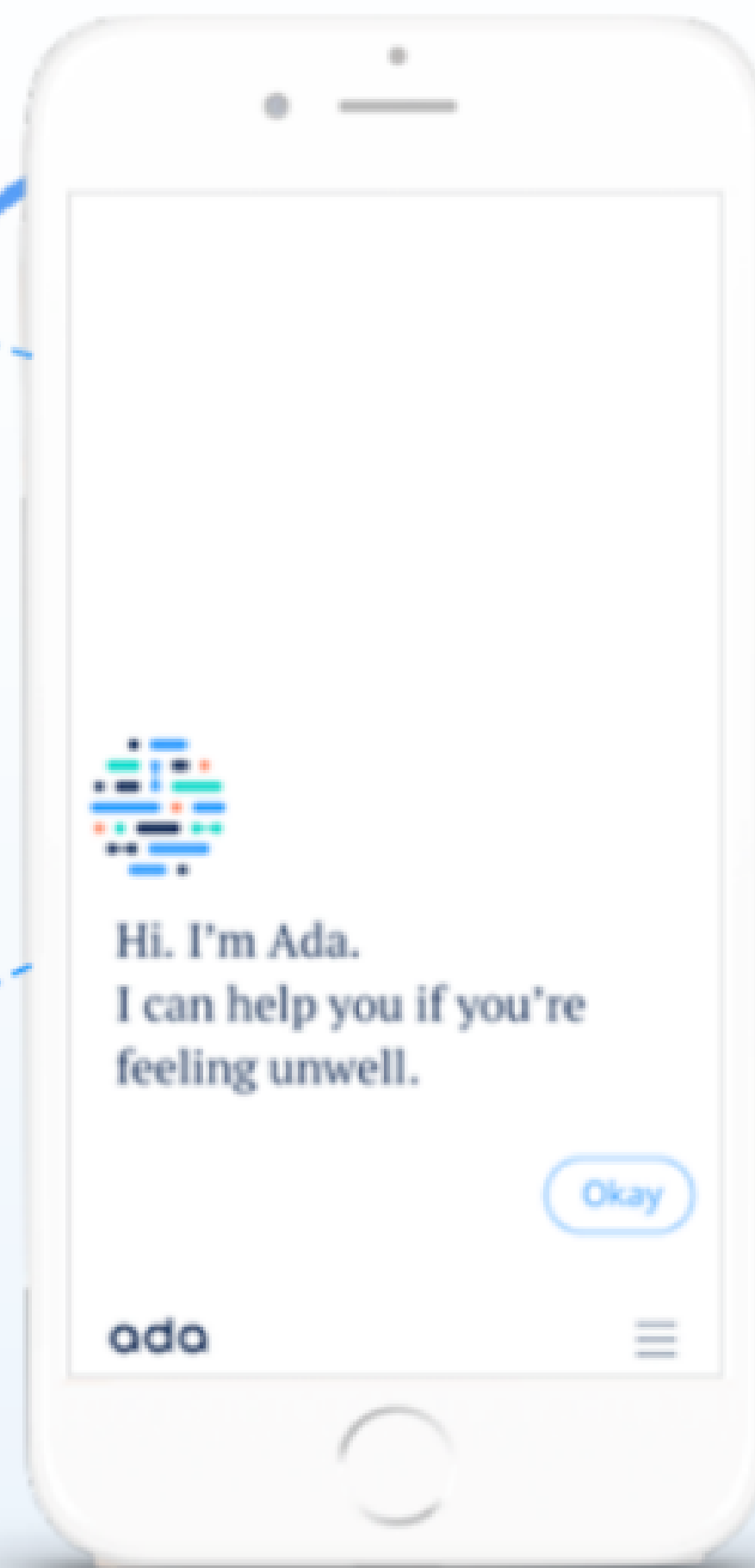
Trusted by users

Every three seconds one of Ada's over 10 million users turns to us for health guidance



Rich data insights

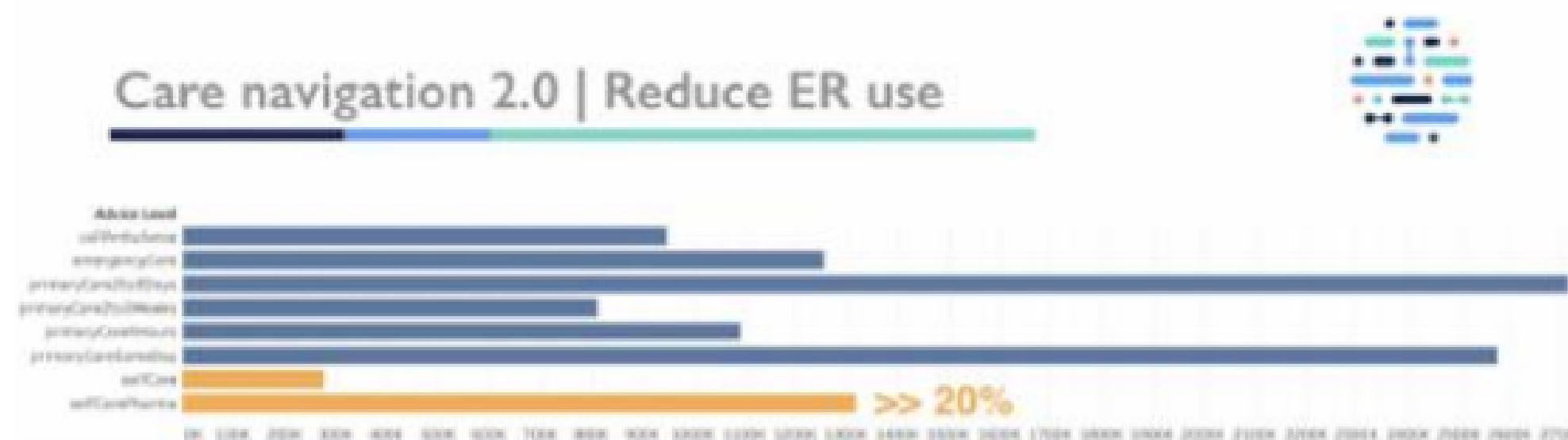
With over 20 million assessments completed, we have developed a rich and nuanced understanding of users' behavior



NHS experiments shows potential for redirection of care

In a large NHS GP clinic, with over 500 patients and 20 doctors participating. Patients were asked to complete an Ada assessment while they waited to see a GP, with:

- **97%** of patients found Ada easy to use
- **86%** would use Ada again
- **15%** wouldn't have attended the clinic if they had used Ada beforehand - would have self-cared at home or visited the pharmacy instead.



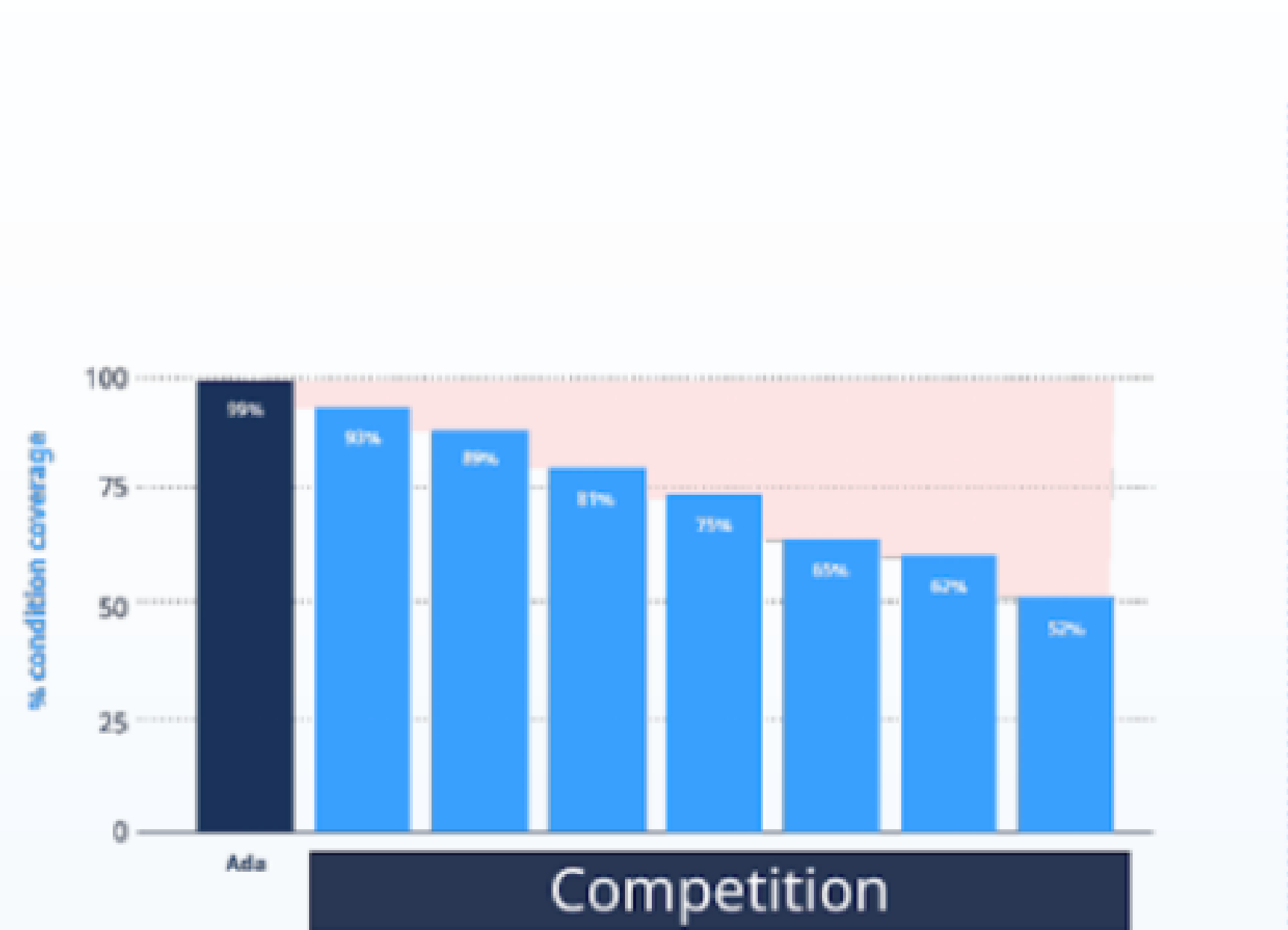
May 2021 | Public and proprietary



“The real benefit of Ada is in empowering patients and keeping them away from the clinic in the first place”
–NHS GP

Ada's clinical leadership stands out from competitors

Ada's leading coverage, accuracy, and advice safety as a differentiator



99% condition coverage, highest among competitors



71% accuracy similar to GPs, twice as high as competitor avg



97% advice safety, on par with doctors



1st choice for Medical & Digital Health Champions

A selection of our partners



Patients love us and experts respect us

We are the most popular symptom assessment app

Consumers' endorsement



It took my doctor 12 years to diagnose my **rare disease**. Ada figured it out **within minutes**



Described my symptoms which took doctors a year to diagnose... **This app** gave the same **diagnosis in 5 minutes**



This app **diagnosed me properly** on the **first round** of questioning. A diagnosis that took me 5 years, 40 doctors / specialists, 23 painful / invasive tests, and thousands of dollars to get



Saved my life... I was struck with **a deadly issue** and **Ada helped me identify it** and go to the hospital **as soon as possible**. I'm now writing this from the hospital bed after my surgery to **thank the makers** and properly show my admiration and appreciation for what you've done. Well deserved **Nº1** spot in medical apps, everyone should have it installed



4.7 / 5.0

270,000+ in-app ratings

Medical experts' endorsement



"Babylon have some bells & whistles that make it look pretty impressive and cool. Most of that stuff you can do pretty easily. **But I worry a little bit about the clinical team behind them...**

I haven't seen them invest that heavily on that side of it, **whereas Ada has invested way more heavily on that side"**

"I'm very impressed with what Ada have done. I think that within their company, they're very, very heavy on the clinical side"

They have a lot of clinical resources and individuals providing guidance into the science & technology behind the scenes that are **accurately assessing these symptoms, asking the right questions, etc"**

– Clinical team from US telemedicine company



"The real benefit of Ada is in **empowering patients** and **keeping them away from the clinic in the first place"**

"I generally agree with Ada's diagnoses and triage advice"

"Patients are nearly all enjoying using Ada and find it useful"

– GP Feedback



We have an exceptional founder-led management team

Passion and experience to deliver on the Ada vision



Co-founder & Chief Executive Officer
Daniel Nathrath
+20 years experience

BCG viagogo LYCOS



Co-founder & Chief Science Officer
Dr. Martin Hirsch, PhD
+25 years experience



Co-founder & Chief Medical Officer
Dr. Claire Novorol, MD, PhD
+15 years experience



Chief Technology Officer
Urban Liebel, PhD
+25 years experience



Thank you.



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