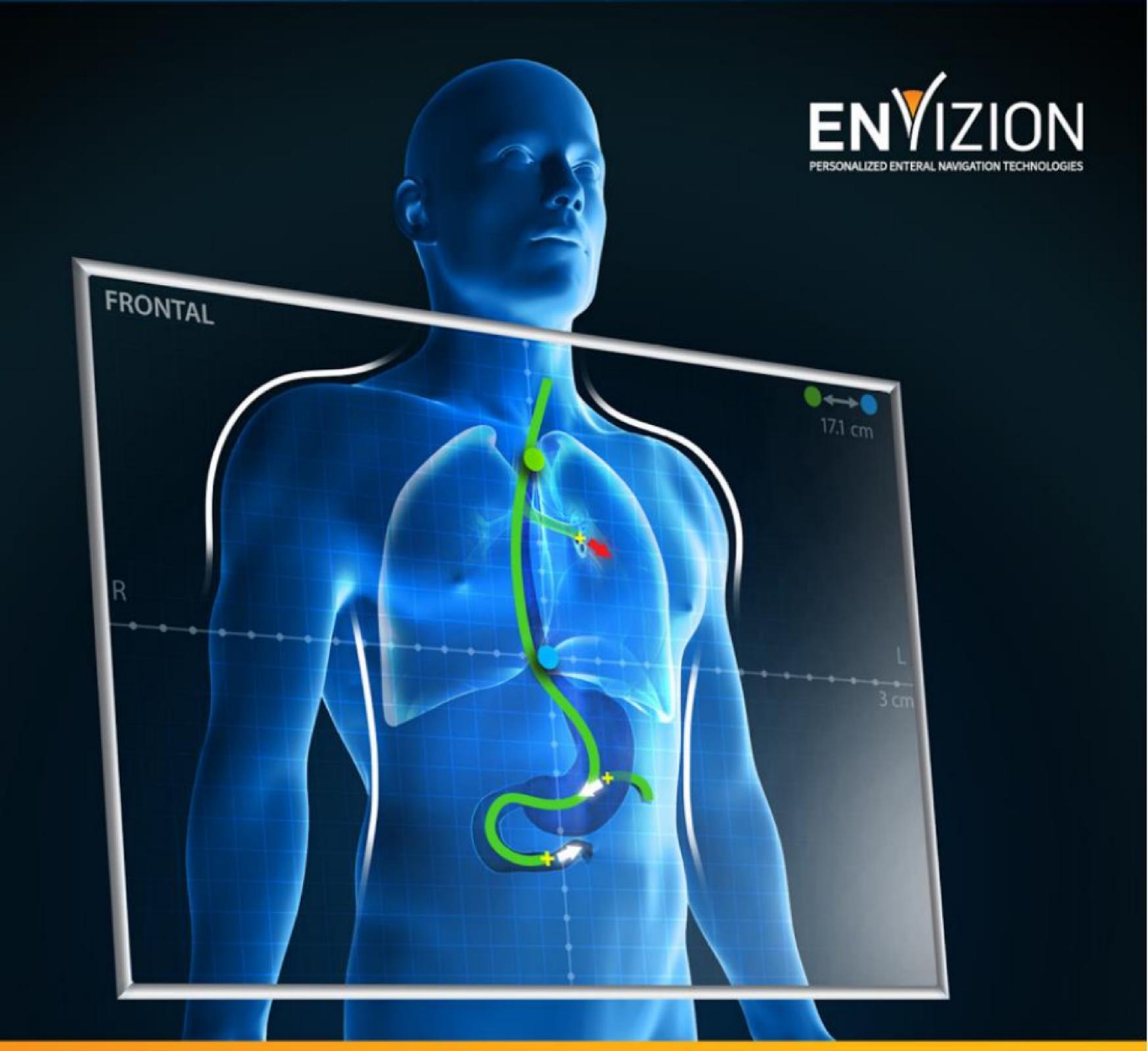


Personalized Navigation for Feeding Tube Placement

> Doron Besser, MD CEO



# OUR MISSION

ENvizion Medical is an innovation leader in the field of enteral feeding, focused on improving patient outcomes across the continuum of care, encompassing the development of advanced, personalized navigation solutions, responding to the challenges of the everchanging healthcare environment, while continuously focusing on the customer.



### ENvizion Medical Today

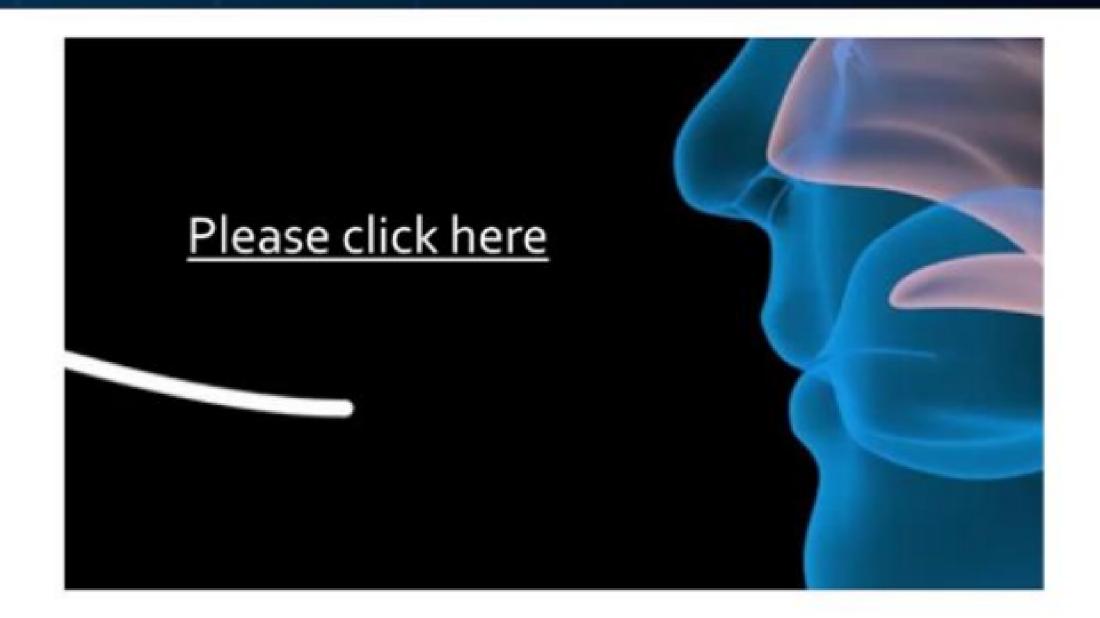
Clear-cut unmet clinical need(s): Prevention of feeding tube misplacement in the lungs; enabling early feeding Large market: USD 1,6 Billion with a 5.9% 02 CAGR. Additional opportunity due to COVID-19 Unique Solution: Feeding tube with localization 03 sensor which is tracked by system FDA cleared technology - demonstrated to save 04 lives and reduce costs No need to precondition the market From Jan '20 installed already at 7 hospitals in 06 the US with over 2,000 successful placements





### Feeding Tubes can Mistakenly be Placed in Lungs!

- Over 1M feeding tubes misplaced WW (4-5%)
  - 330K feeding tubes misplaced in the US
- V Leads to:
  - Pneumothorax (Lung collapse)
  - Lung filled up with fluid nutrition
- Severe consequences:
  - Prolonged hospitalization, death, excessive cost to hospital, legal issues
- Y X-Ray (gold standard) methodology is limited:
  - Performed normally after placement procedure
  - Growing concern due to cost and radiation exposure
- Tung misplacement has worldwide focus







### Malnutrition of Hospitalized Patients is a Major Issue

- Common in critically ill patients with rates of 39% 50%
- Can be at admission or can develop during hospitalization
- In critically ill patients, normal feeding may not be possible for many days
- Delays in commencing nutrition results in negative outcomes
- Delivering early nutrition via a feeding tube:
  - Reduces disease severity
  - Diminishes complications
  - Decrease length of ICU stay
- Improve patient outcomes
- Initiation of enteral feeding is recommended within 24-48 h
- Placement of feeding tube in small intestine results in prevention of complications and more efficiency of calorie requirements





### Enteral Feeding Market: \$1,6B TAM only for Tubes





#### The inside story of Britain's fight against covid-19

"ICU patients are the very sickest patients who need constant care, often mechanical and human. Ventilated patients are sedated, sometimes for weeks, to tolerate the tubes inserted into them. They are fed through a line that enters via the nose. They need to be moved regularly to prevent pressure sores"



#### **Key Players**

Scientific









Nestle Health Science

MEDICAL









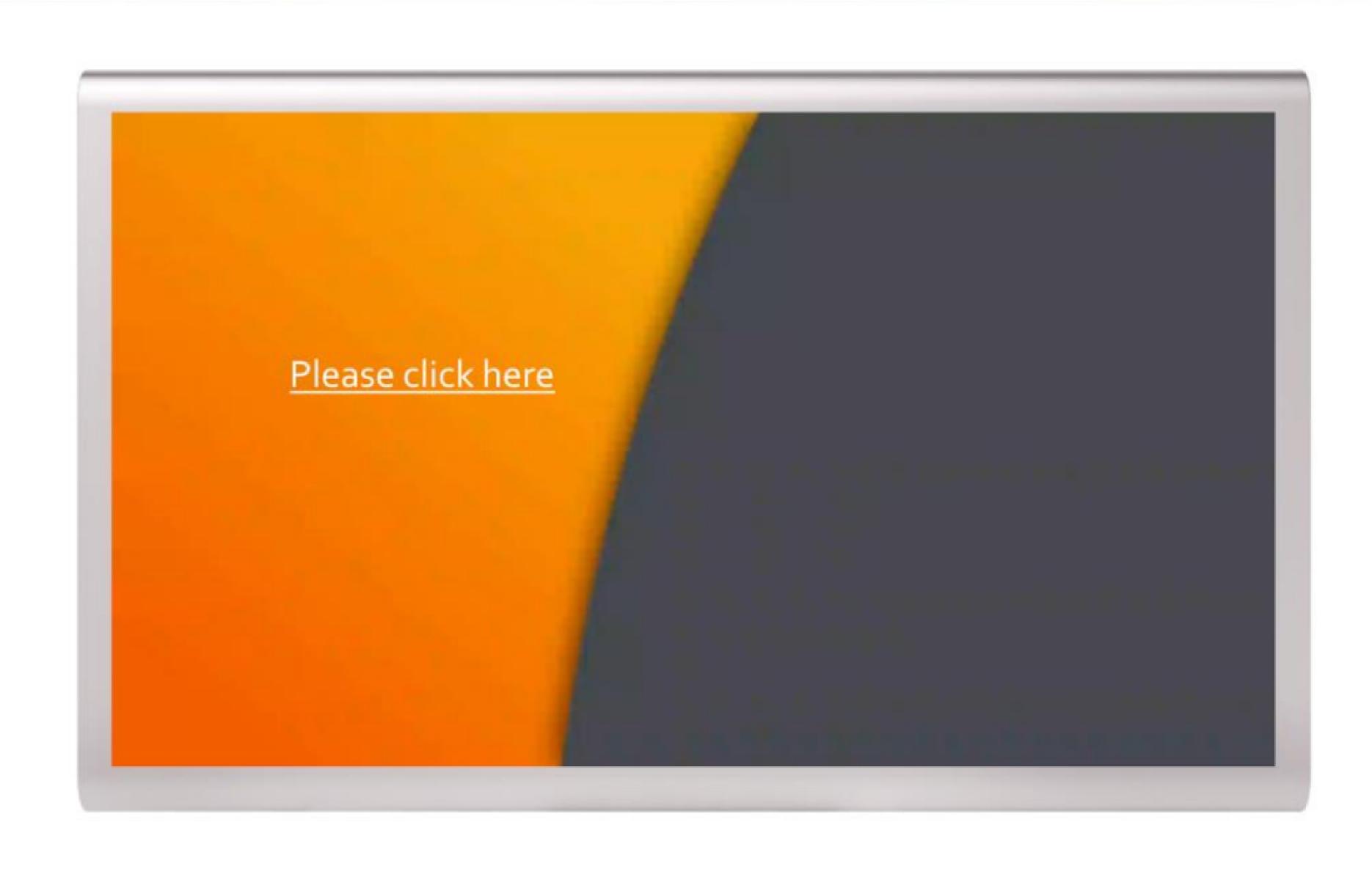


(\$) \$1,6B TAM only for feeding tubes



### ENvue Personalized Real-time Navigation System for Feeding Tubes







### ENvue Clinical Trial Led to FDA 510(k) Clearance (Feb '19)

- Cleveland Clinic, St. Vincents
- 58 successful tube placements
- Immediate correction in 2 cases
- Zero placements in lung
- No lung damage
- Ease of use
- No change in clinical practice
- Short learning curve





### Current Status

- 7 510(k) FDA cleared
- Official US sales and marketing activities kickoff: January '20
- Nationwide agreement signed with 2<sup>nd</sup> largest private healthcare system in the US with 150 hospitals
- Multiple hospitals utilizing ENvue system with monthly recurring orders
- Thousands of procedures successfully performed with zero lung placements



Hanna Wize, RN St. Vincent Hospital



Dr. Lewis Jacobson St. Vincent Hospital



Connie Saylor St. Elizabeth Hospital



## ENvizion Medical - Overview

- Founded 2014
- V Located in Tel-Aviv Israel with presence in the US
- Research and Development is performed in Israel
- V Leadership: International background with specific expertise in the fields of tube extrusion, HW/SW, intrabody navigation, sales and marketing and

Doron Besser, MD Co-Founder, President & CEO	Sunli (Acqu
Shay Tsuker Co-Founder & CFO	Bank
Gabriel Portnoy COO	I.D.F
Fred Reuning VP Clinical Marketing	Nova Nestl
Joe Kroll National Sales Director	Corpa (Acqu
Robert McVey VP Market Development	Corpa (Acqu
Guy Ben-Ezra	Orsar

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